POTENTIAL OF CARGO BIKES FOR ZERO EMISSION TRANSPORT IN CITIES

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Urban Mobility Days 2020
Cargo bikes are a climate-friendly, space-saving and healthy transport option for private and commercial users!
Blindspots - Hot topic for the safety
Cargo bikes – don’t have a blind spot
Opening car doors as risk for cyclists
There are no doors on cargo bikes!
To shift trips from vans to cargo bikes is an active safety measure
Large Potential

32% of deliveries (goods transport, Postal Services, etc.)

50% of service trips (street cleaning, plumber, carpenter, etc.)

77% of all shopping trips (supermarkets, etc.)
On-street Car Parking: 92%

Bus-, Tram-, and train stops: 3%

Benches and street cafes: 3%

Bicycle Parking: 2%

Big Potential for Change!

Graz: 2016, Daten Holding Graz, Parkraumreferat Graz

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What can City Administrations do?
Effective Measures to promote Cargo Bike Use in Cities

- Cargo bike subsidies
- Cargo bike Rental/Sharing Schemes
- Municipalities as Role Models
- Cargo Bike Infrastructure
- Regulatory Measures
Subsidies
Subsidy Schemes for E-Bikes and E-Cargo Bikes

Subsidy Schemes for Electric Cars and related infrastructure
Lisbon's municipal funding scheme for bicycles and e-bikes. 3.000.000€ from which 500.000€ for e-cargobikes (€500/e-cb)
City Council of Gdynia
50% financing, max. 5000 PLN
50 000 PLN in 2020
UK: £2 million for the acquisition of e-cargo bikes, to support green last mile deliveries

City of Cambridge: 30 e-cargo bikes for 4 initiatives in CCCB
Over 60 Cargo Bike Subsidy Schemes in Germany and Austria
Sharing/Rental
Cargo Bike Rental Scheme in RIMINI
Commons Cargo Bikes
More than 90 initiatives are listed on the free cargo bike movement in Germany, Austria and Hungary
http://cyclelogistics.eu/commons-cargo-bikes
Municipality as Role Model
Library on wheels in Strasbourg
Interdepartmental delivery of Documents in Leipzig
Cargo bikes have the power to transform cities and increase the quality of life!
Thank YOU for listening!

Susanne Wrighton

www.cyclelogistics.eu
German Study Proposes Cargo Bike Subsidy for e-cargo bikes Package of 1 Billion Euros Per Year