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Local focus
Co-Creation
Gamification
Data collection
Impact
Helsinki - Creating A Better City Through Participation

Helsinki City Design Ladder
1. Design in the built environment
2. Design and service design as a development method
3. Design as a holistic and structural approach
4. Design thinking as a strategic tool for creating alternative solutions and shared visions

Helsinki Participation Model
- Co-creative problem-solving
- Broad stakeholder engagement
- Open platforms for sharing ideas and data
- Participatory innovation and service delivery

Jätkäsaari Mobility Lab
A lively ecosystem and open platform for co-creating new mobility innovations for functional and liveable cities.

UNESCO
Designated UNESCO Creative City in 2014

United Nations Educational, Scientific and Cultural Organization
The basic methodology in MUV is co-creation, which implies a “Building With, Not For” perspective. It involves the communities in the whole process of designing, testing, using and improving the system, thus enhancing its value.
CO-CREATION:
Make it local
Make it a dialogue
Make the data work
Citizens are often eager to contribute and help develop their local neighbourhood. Their eagerness declines sharply if they do not see the impact of their effort. Crucial to ensure feedback loop back to citizens to enable continuous cooperation.
WHAT WE LEARNED

- Participatory co-design is not just a way to find solutions, it’s a method of governance. This has been key to MUV’s impact at the neighbourhood level. It provides a way forward for SUMP 2.0.
• “If we can go to the neighborhood with the possibility to collect data ourselves (eg with the MUV app) & if this data can serve to feed the ’neighborhood mobility plan’, that is ideal.”

-Karolien (district manager Muide/ Meulestede)
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