The Smart Rural 21 Project

Edina Ocsko, Project Coordinator (E40 Group)
JOURNEY TO BECOME A SMART VILLAGE

1. APPLY TO BE ONE OF THE 21!
   - Find tools to develop your own strategy!
   - Let's set up our strategy!
   - SMART VILLAGE STRATEGY
   - SMART SOLUTIONS DATABASE!
   - Check out the SMART SOLUTIONS DATABASE!

2. Time to take action!
   - Villages receive specialist support to realise projects.

3. APPLY TO VISIT A PARTICIPANT VILLAGE!
   - On the road! Villages visit others to get inspiration.

4. Experts help villages to take smart steps & connect with relevant stakeholders.

5. COME TO A REGIONAL WORKSHOP OR THE FINAL CONFERENCE TO DISCOVER PROJECT OUTCOMES IN 2021-2022

6. The smart village journey starts for 21 European villages.

7. Smart Rural Areas in the 21st Century

8. ROADMAP TO BECOME A SMART VILLAGE
   - INITIATION
   - CONTEXT & STAKEHOLDER MAPPING
   - CREATE LOCAL SUPPORT GROUP
   - IDENTIFY CHALLENGES & NEEDS
   - IDENTIFY ASSETS & OPPORTUNITIES
   - IDENTIFY POSSIBLE SOLUTIONS
   - SMART VILLAGE STRATEGY
   - ACTION PLANNING
   - GENERATE ACTIONS & FINANCING

9. Funded by the European Commission

www.smartrural21.eu
The Smart Rural 21

Newly selected villages
- Alsunga (Latvia)
- Ansó (Spain)
- Babina Greda (Croatia)
- Brestovo (Bulgaria)
- Ostana (Italy)
- Penela (Portugal)
- Profondeville (Belgium)
- Remetea (Romania)
- Šentviška Gora (Slovenia)
- Sollstedt (Germany)
- Stanz im Mürztal (Austria)
- Tomaszyń (Poland)
- Torup (Denmark)
- Uppony (Hungary)
- Virtsu (Estonia)
- Vuollerim (Sweden)

Pre-selected villages
- Mukařov (Czechia)
- Dingle (Ireland)
- Mouans-Sartoux (France)
- Kythera (Greece)
- Raudanmaa (Finland)
Key challenges of villages

- Ageing / youth out-migration: 15%
- Depopulation: 15%
- Limited entrepreneurial activity: 11%
- Lack of good transport connection: 9%
- Other: 8%
- Lack of access to fast broadband: 6%
- Environmental issues (soil, water, etc): 6%
- High unemployment: 5%
- Fragmented rural community: 5%
Rural Areas & Mobility Challenges

- **Remoteness** (mountainous, border, etc.)
- **Lack of appropriate transport means**: dependency on private transport cars (challenge for the elderly, students, workers...)
- **Close to urban centre / commuting challenges**: traffic conjunctions, lack of public or alternative transport means
- **Need for better bicycle and walking paths**
- **Lack of connectivity between nearby villages**
- **Seasonal fluctuation** e.g. tourism season peaks
Smart Mobility
Gwynedd community electric car share project

- To try a community car share model in rural communities/ help people who are isolated have no car (volunteer drivers)
- To raise awareness of electric cars and promote sustainable transport options

“Carwen” and “Carwyn” are 40kWh Nissan LEAFs managed by a social enterprise and a community benefit society at two locations
Contact us

www.smartrural21.eu
Twitter/ FB: #smartrural21

Edina Ocsko (Project Coordinator)
edina.ocsko@e40.eu

Car share project: Menter Môn (Rhys Gwilym)