EU Urban Mobility Days 2020
Affordable, accessible and inclusive mobility
1 October 2020

This project has received funding from European Union’s Horizon 2020 research and innovation programme under grant agreement No. 875533
New mobility – complex mobility?
New mobility

Access to a smartphone
Internet
Digital literacy
Service coverage
Credit card
Affordability

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New mobility - for all?

42% - no digital skills

80 million — never use internet

Project Objectives

#1
To improve the understanding of the users’ needs towards the digital transport system.

#2
To improve knowledge about users’ requirements in personalised digital transport systems.

#3
To co-create tools that can help engineers, developers, operators and policy makers to generate an inclusive, universally accessible personalised digital transport system.

#4
To foster the Universal Design approach throughout the planning and design process of digital application and services, both for accessibility and inclusion.

#5
To influence future policy by feeding project results into European, regional and local policy making.
Concept and Methodology

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INDIMO Inclusive Digital Mobility Toolbox

Universal Design manual for digital transport services

Universal interface language icons for digital transport services

Cybersecurity and privacy assessment guidelines

Policy evaluation tool

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Users categories

Lower-income citizens
Rural residents
Ethnic minorities
Foreigners
Lower-educated citizens
People lacking digital skills
Non-connected people
Older people
People with reduced mobility
Women
Pilot projects

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Co-creation Community

The co-creation process in INDIMO will be based on the establishment of a Co-creation Community, composed of transport user representatives, policymakers, operators, and developers.

The community will be strongly involved in the co-creation of the INDIMO ToolBox, through a series of workshops, consultations, and interviews.

The Co-creation Community is closely linked to the European Transport and Mobility Forum.

WELCOME TO THE EUROPEAN TRANSPORT AND MOBILITY

An alliance that helps identifying, designing and implementing novel ideas and innovation through participatory processes. The ETM Forum main goals are:

- Establish cross-modal links between different transport modes for passengers and freight
- Integrate user perspectives into all transport aspects
- Involve stakeholders beyond transport
- Initiate R&D projects

www.etmforum.eu

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Coordinator:

Partners:
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Thank you for your attention!

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