Urban Mobility Days 2020

The smart city as a sustainable city

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Why Smart Cities ... and why now?

- Approx. 75% of the EU’s population lives in cities, of which approx. 55% in Small & Medium Sized Cities.
- Approx. 85% of the EU’s GDP is generated there.
- Cities deliver on jobs, growth, resilience, investments, innovation and CO₂ reduction, to name a few ...
- ... and cities are at the forefront of the COVID-19 crisis!
The EU’s support to cities

- **European Green Deal** delivering – inter alia – a massive renovation wave, cleaner transport and logistics as well as a number of measures for the digital transition in cities

- **Next Generation EU** proposal of €750 billion targeted at COVID-19 recovery, confirming the European Green Deal as the EU's recovery strategy

- **Horizon Europe**: Mission on Climate-Neutral and Smart Cities, continued support to urban projects and platforms