The smart city as a sustainable city

Do we need psychologists & economists to drive smart city change?
95% Passenger miles will be Taas (AEV) by 2030

“This is not an energy transition; this is a technology disruption”

It works technically and economically – it’s better and cheaper – thus change will occur naturally

Never waste a good crisis

Short-term COVID Impact

$49 bln US Transit Agency shortfall Q2’20 - end’21
Paris 4% ridership
London 90% fare reduction

“Rethinking Transportation”, Tony Serba, RethinkX
https://www.youtube.com/watch?v=y916mvoio0E

“We are on the cusp of the fastest, deepest, most consequential disruption of energy and transportation in history”

On demand, autonomous and Electric
Whatever way you look at it, an integrated multi-disciplinary approach is the only way forward.

Doing things the way we always did them will only deliver what we always got...

...dare to change

The psychologist will know how to persuade; the economist to convince