

By encouraging desired modal shift:

- From single-occupancy to shared vehicles / rides
- Better information on active mobility options
- Making multimodal combined trips attractive
- Convenient access to use of vehicles, public transport and other services
- Info & access for tourists/roaming of services



By making transport network operations

- Less vehicles – less urban space needed for vehicles - less traffic & congestions related to search of the parking space
- “Fleet effects” (B2B market): Easier to implement measures through agreement with fleet operators (efficient driving tools, speed control systems, incentive schemes, etc.)
- Data from MaaS used for predictive traffic management services and network management

Mechanisms on how MaaS change the world

Creation of an open MaaS ecosystem

Support to micromobility schemes and their integration into multimodal systems



MaaS & Green Recovery

Interoperability and integration readiness of public transport systems

Incentive schemes for greener behaviour and optimised mobility mix

Access to
high-quality data



Access to
service provision



Access to
integration



Key takeaways from the 6th MaaS Summit

- **COVID-19 is a clear accelerator for MaaS**; also **investments** are planned to embrace this gamechanging moment and not to go back to precrisis level
- **MaaS is a great tool for local governments to improve efficiency, sustainability & inclusivity of transport system in cities**; however, there should not be a trade-off between the policy goals, they should rather go hand-in-hand
- **Trust, trust, trust** – elementary for data sharing, partnerships and unlocking the full potential of MaaS. In terms of regulation this means that we need **a trust framework and not a detailed regulation**
- **This is an evolution, not a revolution**: Focus more on common nominators, collaboration and complementarity, and less on "old-school" confrontations (public vs private, physical vs digital, interest of society vs interest of individuals ...)
- **MaaS is one of the key topics in the context of revision of ITS Directive, Sustainable & Smart Mobility Strategy and Urban Mobility Package**

Report from the Summit will be made available by the end of this week at www.maas-alliance.eu.



6TH MOBILITY AS A SERVICE SUMMIT:

Zero-emission Mobility for all – Mission for MaaS

29 SEPT 2020

#MaaS2020



**"Your future hasn't
been written yet.
No one's has!**

**Your future is whatever
you make it.
So make it a good one!"**

