Mobility as a service in CIVITAS ECCENTRIC

- Focus on user needs
- Develop an ecosystem
- Create ground for MaaS to flourish

Guidelines on how to implement MaaS in local contexts
MaaS in Turku

- Focus on "ground work" and next steps on the readiness levels
- Achievements during past years:
  - Integration of bus tickets with events
  - Integration of mobility services to public transportation backend
  - Renewal of parking policies
  - Cooperation with service providers