



Conditions of use Indicator Platform

This document contains two parts:

1. for Cities wanting to calculate WBCSD indicators using the Online Tool;
2. for Academia or governmental partners wanting to access the tool for study/research purposes.
3. For partners
4. For potential partners

Please refer to the one suiting your case, fill it and sign appropriately.

FOR CITIES

§ 1 Purpose

§ 1.1 The purpose of the Sustainable Mobility Project (SMP) is to assist cities in the annual mobility planning by identifying priorities, proposing suitable solutions, testing them, if required, and building a roadmap in line with city priorities including enablers such as behaviour, finance options, policy recommendations and infrastructure requirements.

§ 1.2 The purpose of the Indicator Platform (hereafter **Indicator Platform**) is to support a city to diagnose regularly their sustainable mobility performance. The Tool and results cannot be used by any individual or organization for profit-making purposes. The city will enter their available raw data and data obtained after carrying out a citizens survey (Hereafter **Data**) in order to allow the calculation of the indicators.

§ 2 General principles

§ 2.1 A single login will be provided per city to access the **Indicator Platform**. This login will be delivered to the city by WBCSD or a WBCSD appointed strategic partner upon reception of the signed Conditions of Use by a contact person from the City Offices. The login will be associated to a generic email address created by the City (Hereafter **City Contact**).

§ 2.2 The city data will be kept confidential by the administrator of the tool hired by WBCSD and the city will indicate how the data can be used selecting between option A or B. Option A: the **Data** can be used in urban mobility analysis and communicated associated with the city name. Option B: the **Data** can only be used and communicated in an aggregated, anonymous manner to build statistics on urban mobility.

§ 2.3 The **City Contact** is responsible for the **Data** entered in the webtool. He or she shall ensure that the data entered into the web tool is accurate, up to date and consistent for the year considered covering all relevant transport data.

§ 2.4 The **City Contact** shall ensure to carry out a citizens survey in order to calculate the seven indicators using a representative sample of the population including disabled groups.

§ 3 Resources

§ 3.1 WBCSD provides the access to the **Indicator Platform**.

§ 3.2 The city shall assign an appropriate person or group of persons to gather the necessary **Data** under the supervision of the **City Contact**.

§ 3.3 The city can use the **Indicator Platform** free-of-charge and the related guidance contained in the Indicator publication and tutorials. If the City needs further support, it can contact WBCSD and/or its members to seek assistance.

This agreement is applicable for the period necessary to fulfil the calculation of the 19 indicators. It can be renewed in writing by the parties for additional fixed periods.

Requirement:

Email address as indicated in the tool to create the City account:

(we advise to create a new generic email that can be shared between several people and passed on to new employees as necessary)

Email address

City Endorsement

Printed Name and Title

(authority of the City for example Head of City Transport)

Signature

I acknowledge that the tool contains confidential information for use exclusively by the contacts indicated to WBCSD. The content of the tool cannot be copied, reproduced, distributed or communicated in any form and with any persons other than those agreed with the SMP secretariat.

Place and Date

FOR ACADEMIA or Governmental Partners

§ 1 Purpose

§ 1.1 The purpose of the Sustainable Mobility Project (SMP) is to assist cities in the annual mobility planning by identifying priorities, proposing suitable solutions, testing them, if required, and building a roadmap in line with city priorities including enablers such as behaviour, finance options, policy recommendations and infrastructure requirements.

§1.2 The indicators are described with SMART (specific, measurable, attainable, relevant, time-based) methodologies that will allow cities to obtain a standardized evaluation of their mobility system and measure the improvements resulting from the implementation of new mobility practices or policies. The indicator methodologies are supported with scientific analysis while also being practical for cities.

§ 1.3 The purpose of the Indicator Platform (hereafter **Indicator Platform**) is to support a city to diagnose regularly their sustainable mobility performance. The Tool and results cannot be used by any individual or organization for profit-making purposes. The city will enter their available raw data and data obtained after carrying out a citizens survey (Hereafter **Data**) in order to allow the calculation of the indicators

§1.4 Academics can be given access to the Indicator Platform for study or research purposes only.

§ 2 General principles

§ 2.1 A single login will be given to access the **Indicator Platform**. This login will be delivered to the city by WBCSD or a WBCSD appointed strategic partner upon reception of the signed Conditions of Use and after a call with WBCSD SMP team. The login will be associated to a generic email address as indicated in this document here below (Hereafter **Academia Contact**).

§ 2.2 The Academia Contact cannot enter or access data for or on behalf of a city.

&2.3. The Academia Contact cannot use the tool to carry out Citizens surveys.

§2.4 WBCSD will receive a feedback from the use of the tool and may consider the comments in a future review of the methodologies.

This agreement is applicable for **three months**. It can be renewed in writing by the parties for additional fixed periods.

Requirement:

A. Email address as indicated in the tool to create the account:

Email address

B. Information required

Please write here:

- Name and address of your research institute

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- The work you are currently doing that is in relation with WBCSD Indicators

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- Activities planned with the tool

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C. Signature

By signing this document:

- (i) I confirm that I am working for a non-profit organization or in a public research institution
- (ii) I acknowledge that the tool contains confidential information for use exclusively by the contacts indicated to WBCSD. The content of the tool cannot be copied, reproduced, distributed or communicated in any form and with any persons other than those agreed with the SMP secretariat.
- (iii) I confirm that I am not simultaneously involved in a consulting company/entity of any form
- (iv) I confirm that my interest towards SMP work is based on scientific or educational purposes only

Printed Name and Title

Signature

Place and Date _____

FOR WBCSD PARTNERS

§ 1 Purpose

§ 1.1 The purpose of the Sustainable Mobility Project (SMP) is to assist cities in the annual mobility planning by identifying priorities, proposing suitable solutions, testing them, if required, and building a roadmap in line with city priorities including enablers such as behaviour, finance options, policy recommendations and infrastructure requirements.

§1.2 The indicators are described with SMART (specific, measurable, attainable, relevant, time-based) methodologies that will allow cities to obtain a standardized evaluation of their mobility system and measure the improvements resulting from the implementation of new mobility practices or policies. The indicator methodologies are supported with scientific analysis while also being practical for cities.

§ 1.3 The purpose of the Indicator Platform (hereafter **Indicator Platform**) is to support a city to diagnose regularly their sustainable mobility performance. The Tool and results cannot be used by any individual or organization for profit-making purposes. The city will enter their available raw data and data obtained after carrying out a citizens survey (Hereafter **Data**) in order to allow the calculation of the indicators

§1.4 Partners can be given access to the Indicator Platform for study or research purposes only.

§ 2 General principles

§ 2.1 A single login will be given to access the **Indicator Platform**. This login will be delivered to the city by WBCSD or a WBCSD appointed strategic partner upon reception of the signed Conditions of Use and after a call with WBCSD SMP team. The login will be associated to a generic email address as indicated in this document here below (Hereafter **Academia Contact**).

§ 2.2 The Academia Contact cannot enter or access data for or on behalf of a city.

&2.3. The Academia Contact cannot use the tool to carry out Citizens surveys.

§2.4 WBCSD will receive a feedback from the use of the tool and may consider the comments in a future review of the methodologies.

This agreement is applicable for **one year**. It can be renewed in writing by the parties for additional fixed periods.

Requirement:

A. Email address as indicated in the tool to create the account:

Email address

B. Signature

By signing this document:

- (i) I confirm that I will not use the tool for profit making services
- (ii) I confirm that my interest towards SMP work is based on research and development, scientific or educational purposes only
- (iii) I acknowledge that the tool contains confidential information for use exclusively by the contacts indicated to WBCSD. The content of the tool cannot be copied, reproduced, distributed or communicated in any form and with any persons other than those agreed with the SMP secretariat.

Printed Name and Title

Signature

Place and Date

FOR POTENTIAL PARTNERS

§ 1 Purpose

§ 1.1 The purpose of the Sustainable Mobility Project (SMP) is to assist cities in the annual mobility planning by identifying priorities, proposing suitable solutions, testing them, if required, and building

a roadmap in line with city priorities including enablers such as behaviour, finance options, policy recommendations and infrastructure requirements.

§1.2 The indicators are described with SMART (specific, measurable, attainable, relevant, time-based) methodologies that will allow cities to obtain a standardized evaluation of their mobility system and measure the improvements resulting from the implementation of new mobility practices or policies. The indicator methodologies are supported with scientific analysis while also being practical for cities.

§ 1.3 The purpose of the Indicator Platform (hereafter **Indicator Platform**) is to support a city to diagnose regularly their sustainable mobility performance. The Tool and results cannot be used by any individual or organization for profit-making purposes. The city will enter their available raw data and data obtained after carrying out a citizens survey (Hereafter **Data**) in order to allow the calculation of the indicators

§1.4 Academics can be given access to the Indicator Platform for study or research purposes only.

§ 2 General principles

§ 2.1 A single login will be given to access the **Indicator Platform**. This login will be delivered to the city by WBCSD or a WBCSD appointed strategic partner upon reception of the signed Conditions of Use and after a call with WBCSD SMP team. The login will be associated to a generic email address as indicated in this document here below (Hereafter **Academia Contact**).

§ 2.2 The Academia Contact cannot enter or access data for or on behalf of a city.

§2.3. The Academia Contact cannot use the tool to carry out Citizens surveys.

§2.4 WBCSD will receive a feedback from the use of the tool and may consider the comments in a future review of the methodologies.

This agreement is applicable for **one month**.

Requirement:

A. Email address as indicated in the tool to create the account:

Email address

B. Signature

By signing this document:

- (i) I confirm that I will not use the tool for profit making services
- (ii) I acknowledge that the tool contains confidential information for use exclusively by the contacts indicated to WBCSD. The content of the tool cannot be copied, reproduced, distributed or communicated in any form and with any persons other than those agreed with the SMP secretariat.

Printed Name and Title

Signature

Place and Date
