



INNOVATION BRIEF

CITY LOGISTICS SOLUTIONS

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PROSPERITY's Innovation Briefs

Team of experts and practitioners identifying and documenting **innovative ideas** and approaches in sustainable urban mobility planning and implementation.

They provide **key information for SUMP** to make them more attractive, more up-to-date, and more effective.

Examples of innovation briefs:

- Mobility as a Service approach (MaaS)
- Micromobility
- Regulating dockless bike-sharing schemes
- Use of apps, mapping, social media, and crowdsourcing to gather urban mobility data
- Placemaking strategies
- More at <http://sump-network.eu/tools-resources/>



Urban freight logistics is an essential part of cities to function successfully and to facilitate their economic growth.

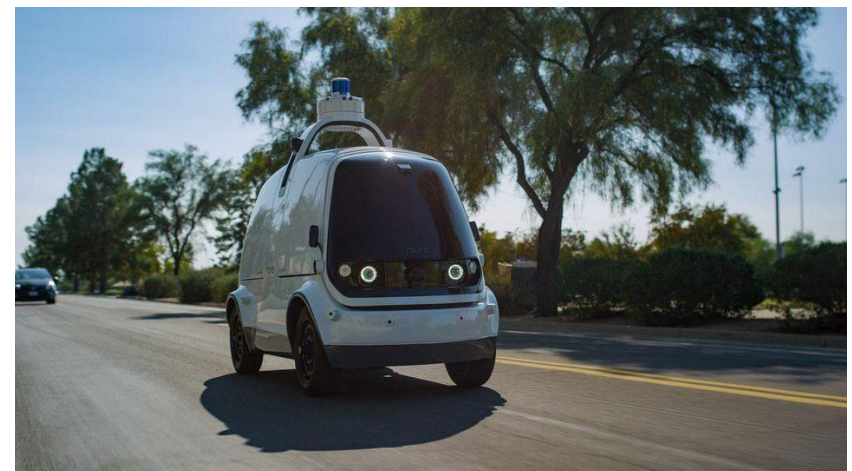
Innovation plays an indispensable role to allow serving the needs of a **globalized society** in which customer's demanding expectations must be met while taking into account the **sustainability** of the city environment.

This Innovation Brief offers an insight on the **current state** of urban logistics and the deployment of **innovative solutions**.



Content of City Logistics Solutions Innovation Brief

- Problem description
- Benefits
- Disadvantages, dangers
- Stakeholder analysis
- Policy option for cities
- Who in the city administration has to deal with it?
- Innovative practices
- Example case studies
- Costs
- Possible future developments
- How and where does it fit into SUMP



Thanks for your attention!

Find out more at: <http://sump-network.eu/>

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