**PROSPERITY’s Innovation Briefs**

Team of experts and practitioners identifying and documenting **innovative ideas** and approaches in sustainable urban mobility planning and implementation.

They provide **key information for SUMP** to make them more attractive, more up-to-date, and more effective.

**Examples of innovation briefs:**
- Mobility as a Service approach (MaaS)
- Micromobility
- Regulating dockless bike-sharing schemes
- Use of apps, mapping, social media, and crowdsourcing to gather urban mobility data
- Placemaking strategies
Urban freight logistics is an essential part of cities to function successfully and to facilitate their economic growth.

Innovation plays an indispensable role to allow serving the needs of a globalized society in which customer’s demanding expectations must be met while taking into account the sustainability of the city environment.

This Innovation Brief offers an insight on the current state of urban logistics and the deployment of innovative solutions.
Content of City Logistics Solutions Innovation Brief

- Problem description
- Benefits
- Disadvantages, dangers
- Stakeholder analysis
- Policy option for cities
- Who in the city administration has to deal with it?
- Innovative practices
- Example case studies
- Costs
- Possible future developments
- How and where does it fit into SUMP
Thanks for your attention!

Find out more at: http://sump-network.eu/

Cosimo Chiffi
chiffi@trt.it

Stefano Borgato
borgato@trt.it

TRT Trasporti e Territorio
Milan | Italy
www.trt.it