HUBS & P+R’s = A strategy for car regulation in the Groningen-Assen region

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Overview

Public transport in the Groningen-Assen Region

Park & Rides at the edge of Groningen-city

Hubs as a knot in the transport system
Public transport network

- Frequent
- High quality
- Comfortable
- Guaranteed
Q-Link philosophy: high-frequent city-regional links
Park & Rides at the edges of Groningen
Direct & reliable connections

- Integrated in Network = multiple stops city > P+R > towns
- Busses run frequently
- High capacity
- Fast bus lanes
User-friendly P+R

- Free parking
- Easy and cheap bus tickets

Travel information:
- Matrix signage at highway
- Dynamic travel information
Park & Bike

• Alternative for the bus

• Last-mile option

• Campus Bike-share

• Promotion for Company bike boxes
Parking capacity P+R

- 5000 car park spaces, 1500 extra spaces build in last 4 years
- 6000 bicycle parking spaces

Future: new Park+Rides at nearby towns
  Hub Leek and Hub Zuidhorn

From Park + Rides to hubs
Where will you find the hub?

- 55 mobility hubs in 2 provinces
- Within a range of 15km for all users
- Rural area connections
Demand-driven transport

- social or medically indicated groups
- Collaboration of 35 municipalities
- Data-driven
- aimed at:
  - 10 % Co2-reduction
  - Livability rural area
  - Quality of life
  - Towards MAAS
What is a hub?

A multi-modality hub for a smart, smooth and sustainable journey in Groningen and Drenthe.
What is a hub?

• Transfer
• Mobility hub
• Comfort

Water tap  Kiosk  Toilet  Wifi  Fitness  Restaurant  Pick-up point
Future proof & Sustainable
Monitoring: does the P+R concept work?

Bus use total: + 34%
- 2014: 9 million
- 2017: 12 million

Growth in bus usage from P+R (amount per month)

Car parking occupancy
- 40% in 2005
- 70% in 2018
Thank you

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