



PARK4SUMP

Parking management in Rotterdam

18th of June

Groningen, The Netherlands

Rob Poll-van Dasselaar, City of Rotterdam

Content



- **Policy of the city of Rotterdam**
- **Parking measures**
- **Enforcement**
- **Data analysis**



Parking policy

- **Reduction of the number of cars in the city centre → City Lounge concept**
 - Model of 3 Rings:
 - P+R terrains
 - P+W parking garages
 - Discourage on-street parking in city centre
- **New building project with a parking norm of 0 parking spaces per living unit**
 - Alternative mobility solutions:
 - Mobility as a Service
 - Bicycle parkings
 - Shared car concepts

Parking measures

- **Free P+R Parking when travelling with Public Transport**
- **Off-street parking cheaper than on-street parking (€ 2,00 vs. € 4,08)**
- **Extension of Parking times in City centre (23:00 > 01:00)**
- **Higher tariffs during events in Stadium de Kuip and Ahoy**
- **Extension of paid parking area (Noordereiland, Charlois)**
- **Parking duration limitation of 2 hours**

Enforcement

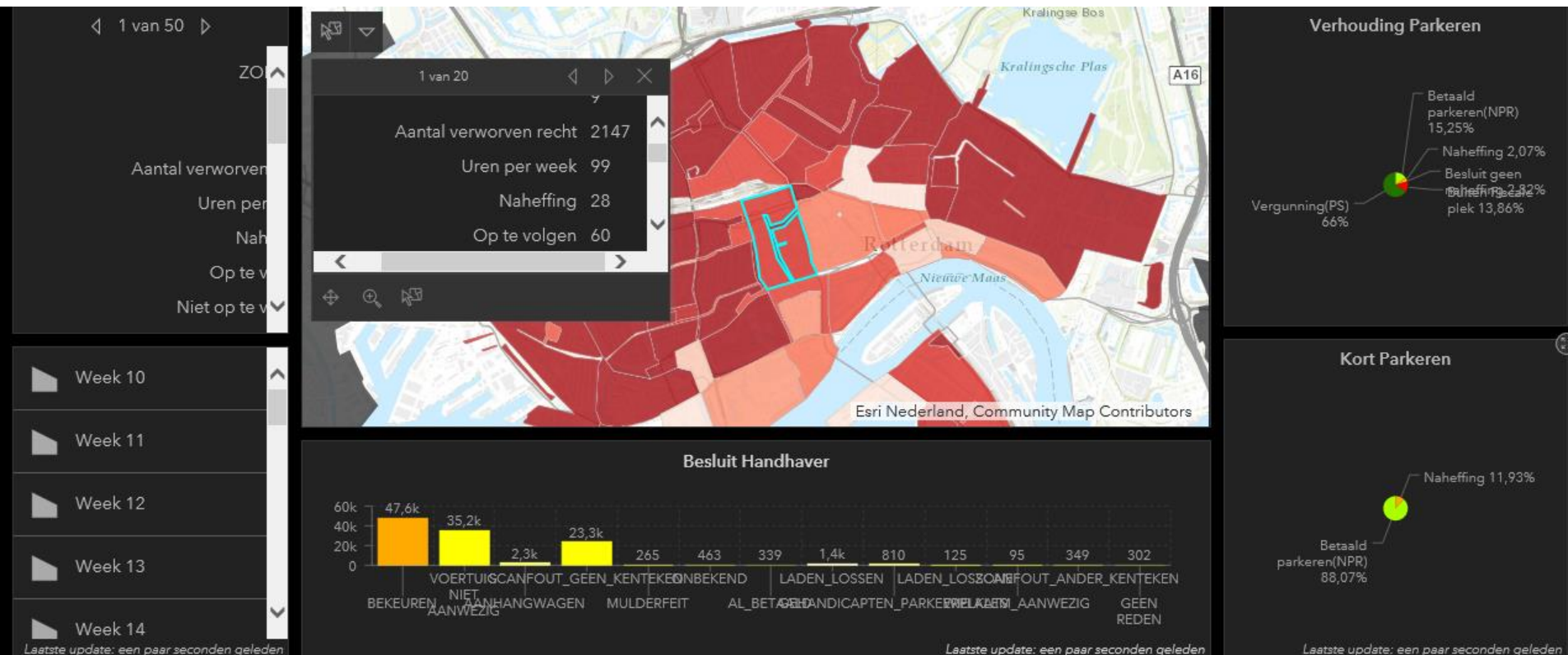
- **8 scan vehicles**
- **Enforcement based on panoramic images**
- **Planning of enforcement based on data analysis**
 - Influencing behaviour of car owners
 - Determine where enforcement is most efficient
 - Guidance of scan vehicles

Data analysis

- **Reliable numbers on parking capacity**
- **Calculated parking occupancy**
- **Limit on permits based on capacity and occupancy**

Data analysis

- Gathering insights using analysis software



Thank you!

Rob Poll-van Dasselaar

Contact Details

City of Rotterdam

r.pollvandasselaar@rotterdam.nl

<http://www.rotterdam.nl>



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