European Institute of Innovation and Technology
EIT Urban Mobility
Mobility for Liveable Urban Spaces

SUMP conference Groningen

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Today's model for urban mobility is not sustainable and requires immediate change.
How does EIT Urban Mobility tackle these challenges?
EIT Urban Mobility accelerates transition to mobility for more liveable urban spaces

**Drive systemic solutions** that will:
- improve mobility AND
- create more liveable urban spaces

**Bring together all key stakeholders** in urban mobility

**Ensure fast deployment & scaling** to the cities of Europe and beyond

**Stimulate behavioral change** that benefits cities and citizens
Systemic solutions require a highly integrated approach: The EIT Urban Mobility map

Business Creation
Creating business out of innovations

City Club
Defining challenges and sharing best practice

Academy
Closing the knowledge gap

Factory
Leveraging solutions globally

Innovation
From research to applied ideas

Knowledge line
Competition line
Decongestion line
Growth line
48 Core Partners, in 15 countries, across 5 Innovation Hubs
180 supported start-ups

1,450 educated graduates

Freed up road space in 90% of partner cities

125 launched new products

38 million EUR investment attracted by EIT Ventures

increased shared mobility in all partner cities
City Club: network of challengers

• Feed the EIT UM with urban challenges: we need innovative solutions to keep our cities accessible, liveable and sustainable
• Deliver input to education, innovation and business creation
• Be a knowledge platform that exchanges information about best practices
• Act as test bed for pilots/living labs
• Grow as a community

Amsterdam    Hamburg    Lublin    Stockholm
Barcelona    Helmond    Milan     Tel Aviv
Copenhagen   Helsinki   Munich    Stuttgart
Eindhoven    Istanbul    Prague    Warsaw
Amsterdam challenge: growth and accessibility

2030

- Citizens: + 200,000
- Tourists: + 9,000,000
- Int. Students: + 10%
- Jobs: + 88,000
- Mobility: + 50%
Survey and workshop: important challenges for innovation

#urbangrowth
#congestion
#transitionmanagement
#accessibility
#pollution

#modalshift
#parking
#urbanlogistics
#charginginfrastructure
#usercentric
#tourism
#e-commerce
City Club: future activities

• Governance of innovation: how to deal with the platform economy and learn from experiences (e.g. bike sharing companies in Amsterdam)
• Global outreach
• Citizen engagement and involvement of politicians
• Link to existing networks
Innovate with us!

Keep up with the latest on:
Twitter.com/EITUrbanMob
LinkedIn.com/company/eit-urban-mobility
www.eiturbanmobility.eu
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Thank you!

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