The Partnership Initiative

MobiliseYourCity is a global climate initiative for integrated urban development planning in emerging and developing countries. The initiative supports and engages local and national partner governments in improving urban mobility by providing a methodological framework and technical assistance, through capacity building, and by enabling access to funding at both local and national levels. Particular attention has been paid to the methodological and advisory frameworks related to National Urban Mobility Policies and/or Programs (NUMPs) and Sustainable Urban Mobility Plans (SUMPs) that serve as the basis for the promotion of investments and development of attractive mobility services. The objectives:

- Enable transformational changes towards more inclusive, livable, and efficient cities.
- Foster more comprehensive, integrated and participatory urban mobility planning (local & national levels).
- Target reduction of transport-related GHG emissions in participating cities (50%).
- Make use of innovative planning techniques and promote state-of-the-art mobility and transport technologies.

The Urban Mobility Challenge

Traffic congestion, poor air quality, road fatalities, economic inefficiency – due to difficult commuting conditions –, poor living conditions, and high carbon emissions are major problems resulting from poorly planned and unsustainable urban transport systems. People and governments, particularly in emerging and developing countries, are increasingly focused on making urban development a priority as a means to cope with growing populations and urbanisation trends.

Transport and CO₂ emissions

- Worldwide, the transport sector currently emits approx. 28% of all CO₂ emissions from fossil fuel combustion.
- Transport in cities accounts for nearly half of all sector-related emissions.
- Without taking significant steps towards sector transformation, emissions will triple by 2050.

Targets

MobiliseYourCity assists local and national partner governments in their efforts to improve urban mobility and cut at least 50% of their urban transport-related emissions by 2050.

- 100 cities engaged in reducing their emissions by 50% through the development of integrated Sustainable Urban Mobility Plans (SUMPs).
- 20 countries committed to introducing National Urban Mobility Policies and/or programs (NUMPs).
MobiliseYourCity supports SUMP in practice

The European Commission has been supporting SUMP methodologies in EU cities for many years. Emerging countries, like Brazil, India and Mexico, cities have developed SUMPs.

Possible local funding mechanisms: tolls, paid parking, voluntary employer participation, mandatory funding of the transport system by companies and business, land value capture from sale proceeds/rentals along public transport corridors, betterment levy, special development charges.

Why a SUMP?

✔ To establish a clear road map prioritizing sustainable transport projects and measures, and clarifying responsibilities
✔ To set a robust, but flexible, funding and implementation plan
✔ To shift focus from road-focussed planning towards comprehensive sustainable urban mobility concepts
✔ To set up feasible, widely agreed upon measures and monitoring & evaluation mechanisms

NUMPs in practice

It is common practice in developed countries that the national government financially supports cities with regards to sustainable urban mobility. Emerging countries like China, Brazil and India have already begun implementing NUMPs.

Possible national financing mechanisms: fare policies, taxes on private vehicle ownership and fuel, congestion charges, additional registration fees for four-wheelers.

Why a NUMP?

✔ National policy and regulatory framework for subnational urban mobility plans
✔ Clear political and strategic orientation, roles and responsibilities of planning stakeholders
✔ Technical guidance for local transport professionals
✔ Central tool to enable actual transformation of urban infrastructure

Our modules to support SUMP and NUMPs

✔ Inventory and Assessment
✔ Initialisation / MobiliseDays
✔ Institutional Framework*
✔ Transport Technologies*
✔ Monitoring and Reporting
✔ Vision and Goal Setting (+ Measure Planning **)
✔ Budgeting and Finance
✔ Capacity Development**
✔ Participatory Process**
✔ Coordination & Management

*NUMP specific  ** SUMP specific
We accompany beneficiary partners in designing their urban mobility plans and policies

An international network of partners

MobiliseYourCity contributes to an intensified sharing of experiences concerning sustainable urban mobility planning. The Initiative works hand-in-hand with national government agencies, city institutions, transport operators, universities, think tanks and international and national consultants to foster high-quality learning and innovation in order to support them in their planning efforts.

Areas of support for capacity building

- Guidance on how to plan urban mobility
- Organizational, project management and soft skills
- Vocational training to keep expert staff up-to-date
- Access to learning experiences from other cities
- Access to state-of-the-art planning tools and equipment
- Access to national and international best-practices
- Necessary financial means to maintain capacity

Building a strong community of practice

Setting up a web-based international knowledge platform to share best practices in sustainable urban mobility planning and implementation of SUMP and NUMP to support the active and fruitful exchange between all partners of MobiliseYourCity. The exchange platform aims to support city-to-city cooperation as well as regional network dialogues, including peer-to-peer exchange and the opportunity for twinning of South-South and North-South partnerships.
A Partnership for urban mobility development against climate change

MobiliseYourCity is one of the international transport initiatives of the UN Global Climate Action Agenda (GCAA). Besides its contribution to the international climate process, the initiative contributes to the UN 2030 Agenda for Sustainable Development, specifically Sustainable Development Goal #11 (SDG 11): Make cities inclusive, safe, resilient and sustainable. The initiative is also perfectly aligned with the new 2017 proposed European Consensus on Development.

Our Partners

Beneficiary Partners: Local authorities and national governments from emerging and developing countries.

Knowledge and Network Partners: Internationally operating or country-focused not-for-profit organisations, NGOs, universities, think tanks, networks, etc.

Contributing Partners: Direct donors or implementing agencies managing delegated funds can join the initiative.

Confirmed Partners

Interested in joining the initiative

Ecuador
Peru
Dominican Republic
Cabo Verde
Senegal
Ivory Coast
Brazil
Morocco
Burkina Faso
Mali
Jordan
Tunisia
Pakistan
India
Ethiopia
Thailand
Ukraine
Vietnam
Malaysia
Ecuador
Peru
Dominican Republic
Cabo Verde
Senegal
Ivory Coast
Brazil
Morocco
Burkina Faso
Mali
Jordan
Tunisia
Pakistan
India
Ethiopia
Thailand
Ukraine
Vietnam
Malaysia
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