

**2ND EUROPEAN CONFERENCE ON
SUSTAINABLE URBAN MOBILITY PLANS
16-17 JUNE, BUCHAREST, ROMANIA**

Sustainable mobility for everyone

Conference agenda (interim version)

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This agenda may be subject to change

2ND EUROPEAN CONFERENCE ON SUSTAINABLE URBAN MOBILITY PLANS - BUCHAREST, ROMANIA

The European Conferences on Sustainable Urban Mobility Plans (SUMPs) are the principal annual conferences enabling mobility practitioners, policy and decision makers and academics from across the continent to meet in an inspiring, informative and creative forum for exchange.

What do we mean by the theme for this year's event, "Sustainable mobility for everyone"? Within the overall conference theme, the following topics will be explored:

Sustainable mobility for all cities – Within a climate of economic uncertainty and often reduced spending by the public sector, can we demonstrate to all cities that investment in SUMP is worth the investment – is it really paying off? And, from a common starting point of the European Commission's Urban Mobility Package and the Guidelines for Developing and Implementing a Sustainable Urban Mobility Plan, how do we tailor the approaches to different city contexts, scales and financial limits?

Sustainable mobility for all people – The socio-demographic make-up of our cities is changing, and so too are the ways people are choosing to travel. What are the trends and how should this influence the measures we select now for implementation over the next 20-30 years? How do we ensure that Sustainable Urban Mobility Plans are representative and cater for the needs of all people in society? What are the practical steps cities can take?

The programme also provides the opportunity for attendees to learn about Sustainable Urban Mobility Planning activities in the host country, Romania, and attend planning techniques sessions dealing with specific aspects of the planning process.

Romania creates impetus for Sustainable Urban Mobility Planning - Romania provides an inspiring and informative host country for the 2015 conference, as the government has been active in putting in place legislation for Sustainable Urban Mobility Plans and eight cities have recently embarked on preparing Sustainable Urban Mobility Plans through the Growth Poles Programme.

Planning techniques – Cities have highlighted specific challenges in the mobility planning process, such as the collection of baseline data in Romania for example. The intention of the Planning Technique sessions will be to explore specific activities and tasks within the Guidelines in greater detail, with the aim of delivering clear recommendations.

Tuesday 16 June				
9.00	Registrations and coffee			
9.30	Welcome and introduction to the conference by Professor Iulian Badescu, Dean of the Transport Faculty, Politehnica University of Bucharest; and the conference moderator			
9.40	Keynote: Sustainable Urban Mobility Plans - progress and European Commission initiatives by Andreja Kodrin, Cabinet Member, DG MOVE			
10.00	Keynote: Sustainable urban mobility planning in Romanian – context and legislation by Gabriel Friptu, Director, Ministry of Regional Development and Public Administration and Diana Tenea, Director, Ministry of Regional Development and Public Administration			
10.20	Keynote: Creating impetus for SUMP in Romania through the Growth Poles Programme by Aura Raducu, Principal Manager, European Bank for Reconstruction and Development Romania			
10.40	Questions and Answers session			
11.00	Coffee break			
11.30	SUMP City focus: Bucharest-Ifov agglomeration by Moshe Hirsh, ROM-T and Ion Dedu, Executive Director for Transport, Bucharest Municipality			
12.00	Introducing the parallel sessions and rapporteurs Moderator and rapporteurs: All Cities – Marcin Wolek, University of Gdansk; All People – Octavia Stepan, Cities on the Move and “Ion Mincu” University of architecture and planning; Planning Techniques – Ivo Cré, POLIS; and The Romanian Perspective – Florin Nemtanu, Politehnica University of Bucharest			
12.10	‘All cities’ - Territorial integration and SUMP for metropolitan cities and regions	‘All people’ - Making mobility affordable	Planning Techniques - Data collection and establishing a baseline	Policy transfer meetings
	Aim: To identify governance measures that can be taken to enhance cross-boundary planning and measure implementation. Moderator & presenter: Carlo Sessa, ISIS, presenting the methodology and experience of the PolySUMP project. Presenter: Dennis Priester, Verkehrsverbund Rhein-Sieg, presenting about territorial integration and achievements in the Cologne region.	Aim: To explore the concept and reality of “mobility poverty” and the approaches available to cities to help keep mobility affordable. Moderator & presenter: Siegfried Rupprecht, Rupprecht Consult and the SOLUTIONS project, providing an introduction to the subject. Presenter: Els Vandebroeck, Mobiel 21, setting out a multi-faceted approach to the alleviation of mobility poverty developed while working with communities in Belgium. Plus a further European case study.	Aim: For many cities it is challenging to establish a baseline for planning due to inconsistent data collection in the past. Session investigates techniques that can be utilised to overcome this problem. Moderator: Colin Black, Contemporary Transport and the EVIDENCE project, providing an introduction to the categories of data required for SUMP preparation and evaluation. Presenter: Mihai Grecu, Avensa and Errol Tan, ARUP presenting the case studies of data collection for the Timisoara and Cluj-Napoca SUMPs.	Pre-arranged meetings coordinated by ICLEI

13.30	Lunch break Incorporating project marketplace			
14.30	Keynote: Sustainable Urban Mobility Plans for all cities. Is it really paying off? by Tom Rye, Edinburgh Napier University			
14.50	SUMP City focus: Malmö by Peter Håkansson and Andreas Nordin, Project Managers for the Traffic and Mobility Plan, City of Malmö			
15.10	Questions and Answers session and panel discussion			
15.30	Coffee break			
16.00 – 17.30	‘All cities’ - Adapting the SUMP approach for small cities	‘All people’ - Participation and involving “hard to reach groups”	Planning Techniques - Scenario development and modelling – what, when and how much?	Policy transfer meetings
	<p>Aim: Completing all tasks in the SUMP Guidelines may be unrealistic for small cities. This session explores how cities with limited resources can adapt the planning process.</p> <p>Moderator: Aljaz Plevnik, Urban Planning Institute (Slovenia) and the BUMP project:</p> <p>Presenter: Antonio Garcia Pastor, CRTM, introducing the national guidelines for SUMP preparation by small cities (less than 10,000 population)</p> <p>Presenter: Mitja Kolbl, City of Ljutomer, presenting the case study of SUMP preparation in Ljutomer.</p>	<p>Aim: To explore the reasons for investing greater effort in the participation of “hard to reach groups”, as well as alternative approaches cities can take.</p> <p>Moderator & presenter: Susanne Böhler-Baedeker, Rupprecht Consult and the CH4ALLENGE project, presenting theoretical concepts regarding participation and representativeness</p> <p>Presenter: CEREMA (France), presenter to be confirmed, introducing the new guidelines for France and case studies including citizen workshops in Grenoble.</p> <p>Plus a further European case study.</p>	<p>Aim: To understand best practice in transport modelling and where to focus investment in modelling.</p> <p>Moderator & presenter: Rainer Schwarzmann, PTV, providing recommendations on what is modelled, at what planning stage/s and to what level.</p> <p>Presenter: Mike Jordanou, WSP, presenting the modelling work being undertaken for the Brasov SUMP and how this is informing measure selection and the decision-making process.</p> <p>Presenter: Guy Hitchcock, Ricardo-AEA and the Urban Transport Roadmaps 2030 project, providing an introduction to the Roadmap tool, which is suitable for use by cities with a limited budget.</p>	<p>Pre-arranged meetings coordinated by ICLEI</p>

Wednesday 17 June				
9.00	Welcome and introduction to ENDURANCE, the European SUMP-network by Karl Heinz Posch (EPOMM and FGM)			
9.10	National Sustainable Urban Mobility Plan initiatives – presentation and panel discussion A presentation on support actions taken by the national government in Slovenia by Aljaž Plevnik, Urban Planning Institute (Slovenia)			
9.40	Financing the development and implementation of Sustainable Urban Mobility Plans – European Commission funding sources Presented by: Isabelle Maes, Policy Officer, DG MOVE <ul style="list-style-type: none"> An introduction to the session and an overview of EU financial instruments available to cities, including the European Investment Bank and Connecting Europe Facility. Marcel Rommerts, Head of Unit, Transport Research, European Commission, Innovation and Networks Executive Agency <ul style="list-style-type: none"> Presentation on Horizon 2020 and decentralized implementation of the transport (and energy) budgets. Raluca Ionescu Isaksen, DG REGIO <ul style="list-style-type: none"> A presentation of DG REGIO funding opportunities relevant to SUMP preparation and implementation. 			
10.30	SUMP City Focus: City of Vienna (to be confirmed)			
11.00	Coffee break			
11.30	‘All cities’ – SUMP for financial limits	‘All people’- Demographics, socio-economic trends and implications for SUMPs	Planning Techniques – planning for the energy efficiency of the transport system	Policy transfer meetings
	<p>Aim: To explore when and how implementation planning should be incorporated within the planning process; and the potential of land value capture as a local finance tool for sustainable mobility projects.</p> <p>Moderator & presenter: Marcin Wolek, University of Gdansk and CiViTAS Advisory Group, to introduce the importance of implementation planning within the SUMP Cycle.</p> <p>Presenter: Jon Harris, Harris Ethical, on behalf of Gloucestershire County Council, presenting the implementation planning process and sources of finance in the UK context.</p> <p>Presenter: Blanca Fernandez, Mercator Research Institute, setting out European land value capture case studies, as well as analysis of the opportunities and limitations.</p>	<p>Aim: To take a 25 year look ahead at key trends to explore the questions: who are the people and what are their travel needs and desires? How should this influence the SUMPs we prepare now?</p> <p>Moderator & presenter: Claudia de Stasio, TRT and the COMPASS project, presenting key demographic and social trends.</p> <p>Presenter: Octavia Stepan, Cities on the Move, and presenter to be confirmed, speaking about the case study of Suceava in northern Romania.</p> <p>Presenter: Further European city case study (to be confirmed), showing how mobility planners have taken into account population and socio-demographic projections when preparing a mobility plan.</p>	<p>Aim: To explore planning approaches for the appraisal and incorporation of CO2 reduction and transport system energy efficiency measures in mobility plans.</p> <p>Moderator & presenter: Jeppe Jensen, Covenant of Mayors Office, providing an introduction to Strategic Energy Action Plans (SEAPs) and the importance of the transport sector for meeting objectives.</p> <p>Presenter: European Commission Joint Research Centre (presenter to be confirmed) outlining the forthcoming SEAP transport guidelines.</p> <p>Presenter: Steffen Nozon, City of Rostock, presenting the case study of the new e-mobility strategy that forms an element of the city's SUMP.</p>	<p>Pre-arranged meetings coordinated by ICLEI</p>
13.00	Conference reflections from the rapporteurs and closing remarks by DG MOVE			
13.30	Lunch and end of conference			