



CITYLAB Symposium in Rome

Friday 20 October 2017

Innovative Solutions for Urban Freight Transport in the Era of the Circular Economy

Venue: Campidoglio – Sala della Protomoteca, Piazza del Campidoglio, 00186 Roma
(<https://www.google.it/maps/place/Campidoglio/@41.8933752,12.4797977,16z/data=!4m5!3m4!1s0x0:0xe1efbb238bd1c51!8m2!3d41.8933592!4d12.4828018>)

Summary

The CITYLAB (City Logistics in Living Laboratories) consortium (www.citylab-project.eu) and partners from Rome are running a Symposium bringing together cities and stakeholders to exchange knowledge and experience in urban forward and reverse logistics management on Friday 20 October 2017 at the Sala della Protomoteca, Campidoglio in Rome.

The Rome CITYLAB implementation is developing an innovative system for integrating direct and reverse logistic flows to increase the collection of recycled materials while reducing negative transport externalities. The event will bring together local authorities, industry, academia and experts in urban forward and reverse logistics operations from across Italy and Europe, and will be opened by Linda Meleo, Rome Counsellor for Transport. Delegates will have the opportunity to meet practitioners, local authority freight planners and technology providers interested in developing solutions to urban logistics challenges. You will learn about innovative urban logistics solutions being trialled including crowd-shipping, automated parcel lockers, off-hour delivery systems, cargo bikes and reverse logistics applications.

Registration is free, but the number of attendees is limited. To register online, please use the form and enter your details at <https://www.eventbrite.co.uk/e/innovative-solutions-for-urban-freight-transport-in-era-of-circular-economy-tickets-37123678923>

Please wait until you receive the registration confirmation before proceeding with any further travel or accommodation arrangements.

The agenda may be subject to change.

For more information about CITYLAB, please visit the website www.citylab-project.eu



Agenda, Friday 20 October 2017

Time	Agenda item	Speaker
09:00	Arrival and Coffee	
09:25	Welcome by CITYLAB Rome Symposium Chairman	Edoardo Marcucci Roma Tre University
09:30	CITYLAB City Logistics in Living Laboratories	Jardar Andersen TOI
09:45	Freight transport policy in Rome: current situation and the road ahead	Linda Meleo City of Rome
10:00	Urban logistics, Circular Economy and Zero Waste	Pinuccia Montanari City of Rome
10:15	Questions	
10:30	SUMP in Rome: New Axes of Intervention	RSM – to be confirmed
10:45	CITYLAB Rome Implementation: Activities, Lessons Learned and Next Steps	Valerio Gatta Roma Tre University
11:00	Questions	
11:15	Coffee	
11:45	Integrating Direct and Reverse Logistics at Poste Italiane	Fabrizio Caradonna Poste Italiane
12:00	Waste Management in Rome	Lorenzo Bagnacani, AMA S.p.A. – to be confirmed
12:15	The impact of innovative technologies and business practices on last-mile logistics	Prof. A. McKinnon Kühne Logistics University, Hamburg
12:30	NOVELOG: New Cooperative Business Models and Guidance for Sustainable City Logistics	Georgia Ayfantopoulou CERTH
12:45	Questions	
13:00	Lunch	
14:00	CITYLAB Rome Symposium – part 2	Chair: Valerio Gatta Roma Tre University
14:00	Off-hour deliveries	City of Barcelona – to be confirmed
14:15	Crowdshipping/Automatic parcel lockers	TakeMyThings – to be confirmed
14:30	Cargo bikes and City Logistics	TNT– to be confirmed
14:45	Questions	
15:00	Round Table: CITYLAB and NOVELOG project officers; Department of Transport; Department of Environment.	Edoardo Marcucci Roma Tre University
15:45	Close	



Map of the venue

Campidoglio – Sala della Protomoteca, Piazza del Campidoglio, 00186 Roma (Metro: Line B – Colosseo)

