



13th European Week of Regions and Cities

OPEN Brussels

DAYS 12 - 15 October 2015



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Supporting active transport in cities

Active transport in the metropolitan century:

Policies and measures to support walking & cycling and their impact on urban development

Wed 14 October 2015, 14:30-17:00

KBC Building,

Avenue du Port/Havenlaan 2

Workshop description

In transport, a reduction in energy consumption has an immediate and direct impact on the quality of life, particularly in urban areas.

A well-managed city limits its individual motorised vehicles and facilitates integration in public spaces. Tailored policies and measures are needed to increase the modal share of non-motorised active forms of travel.

This event will showcase examples of successful policies and measures at the European and regional levels that maximise mobility options and release funds for smart urban road design, whilst reducing congestion, noise and air pollution.

The discussion is followed by an exhibition of ongoing mobility projects, supported by the Intelligent Energy Europe Programme (IEE) and Horizon 2020.



Target Groups:

- Staff working on mobility in municipalities or regional authorities
- Elected officials of municipalities and regions
- Energy and mobility experts
- Members of the European Parliament
- European institutions



EUROPEAN UNION



Committee of the Regions



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Agenda

13h00: Guided cycling tour from Schuman (Centre Borschette) to canal area

14h00: Registration, refreshments & sandwiches

14h30: Introduction and Moderation | Ms Anna Lisa Boni, Secretary General of EUROCITIES

Key note: A global perspective on mobility challenges and solutions in cities
Mr Philippe Crist, Economist at the OECD International Transport Forum

Active transport in cities: challenges and success stories

- Mr Filip Watteeuw | Alderman for Mobility, City of Ghent
- Mr Metodi Abramov | Head of international projects, Sofia Municipality, Transport Department
- Ms Petra Jens | Representative for pedestrian's matters, Mobility Agency of the City of Vienna

15h45: Coffee break

16h00: Panel Discussion – European policy initiatives to support walking and cycling in cities

- Mr Sam Weissen | Transport Counsellor and Representative of the Presidency of the Council of the European Union
- Mr Bernhard Ensink | Secretary General, European Cyclists' Federation
- Ms Daniela Rosca | Head of Unit Clean Transport & Sustainable Urban Mobility, European Commission, DG MOVE
- Mr Zlatko KREGAR | Policy Officer at the European Commission, DG Environment

16h50: Conclusions | Mr Stephan Renner, Project Advisor, European Commission EASME

17h00: Project Village & Cocktail: Presentations of Horizon 2020 and Intelligent Energy Europe (IEE STEER) projects.

