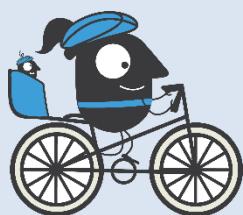


PROGRAMME

Ghent, 23-24 March 2023

Thursday 23 March
14:00-17:00



National Coordinators Meeting*



NH Gent Belfort
Hoogpoort 63, 9000 Gent, Belgium

**For National Coordinators and the European Secretariat only*

Thursday 23 March
18:30-22:00

(Doors will open at 18:15)

Award Ceremony

EUROPEANMOBILITYWEEK Award
MOBILITYACTION Award

Followed by a networking cocktail & dinner



Gravensteen – Castle of the Counts
Sint-Veerleplein 11, 9000 Gent



Friday 24 March
09:00-15:00



Annual Workshops Save Energy

NH Gent Belfort
Hoogpoort 63, 9000 Gent, Belgium

EUROPEAN MOBILITY WEEK

Award Ceremony & Annual Workshops



ANNUAL WORKSHOPS - PROGRAMME

Friday 24/03/2023

NH Gent Belfort

Hoogpoort 63, 9000 Gent, Belgium

09:00-09:15

Welcome Coffee

09:15-09:20

Introduction

Juan Caballero, Eurocities
EUROPEAN MOBILITY WEEK Campaign Manager

09:20-09:45

Keynote speech: Saving Energy

Barbara Stoll, Clean Cities Campaign

When talking about energy savings, urban mobility is not the first thing that comes to mind. However, changing our mobility habits can greatly impact our energy consumption.

Parallel sessions & site visits

09:45-10:45

Active Mobility:
Energising people to save energy

Steffen Brückner
Kidical Mass Köln

Public Transport:
Together to save energy

Mircea Steriu
UITP

Site Visit in Ghent

Cédéric de Clercq & Merijn Gouweloose
City of Ghent

Networking area

Best practice posters & meet with fellow participants

10:45-11:00

Break

11:00-12:00

Active Mobility:
Energising people to save energy

Steffen Brückner
Kidical Mass Köln

Minimising car dependency

Dries Janssens
Mobiël 21

Site Visit in Ghent

Cédéric de Clercq & Merijn Gouweloose
City of Ghent

Networking area

Best practice posters & meet with fellow participants

12:00-13:00

Public Transport:
Together to save energy

Mircea Steriu
UITP

Minimising car dependency

Dries Janssens
Mobiël 21

Site Visit in Ghent

Cédéric de Clercq & Merijn Gouweloose
City of Ghent

Networking area

Best practice posters & meet with fellow participants

13:00-14:00

Lunch Break

14:00-14:45

Everything you always wanted to know about MOBILITYACTIONS

EMW Secretariat:
Mark Meyer, Polis
Niklas Schmalholz, Polis

How to write successful EMW award applications?

EMW Award jury members:
Robert Pressl, Mobility Consultant
Charlotte Van Hek, UITP

Car-free day: the key to success

EMW secretariat:
Juan Caballero, Eurocities
Thomas Mourey, Eurocities
Together with:
Lieve Snoeckx, Octopusplan

14:45-15:00

EU Urban Mobility Update

Madeleine Kelly-Tycht, DG MOVE, European Commission

Conclusions & Announcements

#MobilityWeek

