



## Update

**Brussels, 10<sup>th</sup> and 11<sup>th</sup> October 2018**





## Activities since last meeting

- **Content updates:**
  - News items
  - Case Studies
  - Updated static pages
- **Monthly newsletter**
- **Promotion via social media, stakeholder networks**



## Cities Database and MS Profiles

- **624 cities on database**
- **Added 12 new cities**
  - (more to follow Prosperity project)
- **Updated 20 city entries**
  
- **Added 1 Member State Profile**
- **Updated 20 Member State Profiles**



## How can you contribute?

- **Content updates - upload:**
  - News items
  - Case Studies, videos
  - Tools, Training materials
  - Resources
  - City database entries
- **Disseminate via own networks**
- **Share our social media posts**



## Activities since last meeting

- **Annual SUMP conference**
  - 2018 event attended by 518 delegates
  - Positive feedback
  - Planning 2019 event
- **Training**
  - 2 Trainings delivered (ECOMM, URBACT)
  - 5 confirmed in 2018/19 (Slovakia, Poland, Greece & Cyprus)
  - 4 under negotiation



## Eltis Website Review

- **Review of website usage - complete**
  - To identify most and least popular pages/content
- **User survey - complete**
  - To understand user requirements and experiences
- **Discussion with DG MOVE - yesterday**
  - To confirm requirements
- **CG Feedback – today**
- **Make recommendations for website improvements to DG MOVE – Feb 19**



## User feedback to date

- **User survey**
  - Users satisfied with quality of content
  - Interactive elements less popular
  - Design could be improved
  - Functionality OK
- **Website review/user stats**
  - News, events, tools, videos, case studies, training most used
  - Reference sections medium usage
  - Job offers, forum, interactive features (Friends of Eltis) not well used

**DISCOVER**



**RESOURCES**



**PARTICIPATE**



**MOBILITY PLANS**



Feature



Feature



**NEWS**

**Cluj-Napoca first Romanian city to introduce electric buses**

By Lewis Madwell / updated: 29 Aug 2018  
Romania's second-largest city will become the first in the country to use fully electric buses in 2017.



**CIVITAS Insights on travel planning and on-demand mobility released**

By Paul Dettler / updated: 29 Aug 2018  
The 17th and 18th editions of the CIVITAS Insights have just been released, focusing on travel planning and on-demand mobility.  
Travel planning concerns travel plans, which are packages of measures designed by a workplace, school or other organisation to encourage safe, healthy and sustainable travel habits.



**CASE STUDIES**

**Carpooling in Craiova (Romania)**

By Lucia Orliwa / updated: 22 Aug 2018  
Implementation of the CIVITAS measures started in the industrial area of Craiova West following a history of carpooling projects that have been implemented in collaboration with RAT Craiova (local transportation company).



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**GET INVOLVED - ELTIS CONNECT**

Tweets by @EltisPortal

 **EltisMobilityPortal**  
@EltisPortal

See October edition of the @EltisPortal newsletter for roundup of transport-related events and conferences that are taking place between November 2018 and February 2019. Read more [ow.ly/3KzC30maHFU](https://ow.ly/3KzC30maHFU)  
#urbanmobility #transport



- Register
- Subscribe to newsletter
- Submit new content
- Contact us





## Eltis website review

- **CG feedback**
- **Focus on website only**
- **3 questions**
- **Work in groups of 2 or 3**
- **Record feedback on post-its**



## Eltis website review

- **What works well? (green)**

Please consider

- Content
- Functionality
- Design

**10 minutes**



## Eltis website review

- **What work less well? (yellow)**  
**Please consider content, functionality and design**
  - Needs improvement?
  - Should be removed?

**10 minutes**



## Eltis website review

- **What is missing? (blue)**  
Please consider
  - **Content**
  - **Functionality**

**10 minutes**



**Thank you**

**If you would like to share additional feedback  
please email:**

**[helpdesk@eltis.org](mailto:helpdesk@eltis.org)**