ZOOMING IN TO EASTERN EUROPE:
LOOKING THROUGH A CULTURAL DIFFERENT LENS ON SUMP

Joint session of CIVITAS PROSPERITY, CIVITAS SUITS, CIVITAS SUMPsl-Up and the MobiliseYourCity Partnership

5th European Conference on Sustainable Urban Mobility Plans
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City Introduction: Budapest, Hungary

1) Characteristics of Budapest‘s transport

2) Specific motivation of my city to engage in the topic of SUMPs
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3) Signature improvement/investment measures tentatively envisioned by my city to be included in a SUMP

- Awareness of the new approach
- Formalised process of involvement
- Interacting with and drawing on research related to new forms of mobility

4) Main obstacles/challenges for take-up/implementation of SUMPs?

- **Participatory planning** (research - development - innovation projects: SUNRISE, Cities4People)

- **Campaigns for active mobility** (European Mobility Week, European Cycling Challenge, Budapest Cycling Challenge, MOL Bubi Challenge, EMPOWER project)