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## [MIDAS - Training Resource Pack](#)



**Date of Production:**

13 Nov 2008

**Topic:**

Mobility management

The MIDAS (*Measures to Influence transport Demand to Achieve Sustainability*) training pack provides practitioners with tools to encourage public authorities and city planners to use soft measures in promoting sustainable travel. It provides information on dissemination; education and awareness; participation and consultation; giving information, advice and marketing; planning and co=ordination.

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