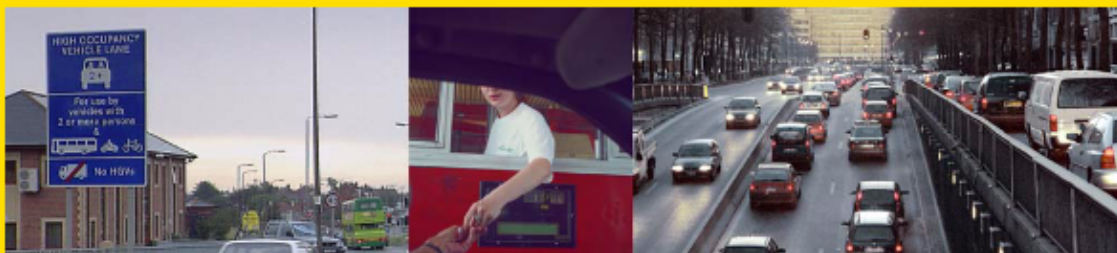


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Demand Management -

Training manual

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Topic:

Traffic and demand management

Transport demand management is as a general term for strategies that result in more efficient use of transportation resources. This aim of this training manual, produced by the *e-atomium* project, is to provide local authorities; civil servants; advisors working at Energy Agencies, Energy Efficiency Advice Centres (EEACs); and local energy actors with the information and knowledge that they will need to give advice in the area of demand management. It will also enable effective decision-making regarding projects that may or may not be of value in terms of reducing the impact of road transport in their area and in terms of energy savings.

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