

## TIDE toolbox - applying innovative transport measures



New mobility concepts are constantly being developed, adding to an established library of measures that cities can use to make transport in their territory more sustainable and environmentally friendly. However, these measures should be applied with an awareness of many factors and how they can work in the context of a particular city.

The TIDE project has produced a guidebook to 15 innovative transport measures, covering five themes. These include pricing strategies, non-motorised transport, traffic management for traveller information, electric mobility and organising public transport. The entry for each measure includes key information about its characteristics, benefits and how to best implement it, as well as examples of current good practice.

### Related SUMP themes:

- **Assessment of current and future performance:** this note provides insights in potential effects of measures that are considered as part of the sustainable urban mobility plan. This is useful when preparing an assessment of current and future performance.

“Assessment of current and future performance” is described as (EC, COM (2013) 913 final) follows. *“The development of a sustainable urban mobility should build on a careful assessment of the present and future performance of the urban transport system.”*

- **Balanced and integrated development of all modes:** the note considers relevant modes and measures, such as public transport, urban logistics and mobility management. Insights provided support authorities in considering (packages of) measures.

“Balanced and integrated development of all modes” is described as (EC, COM (2013) 913 final) follows *“A Sustainable Urban Mobility Plan fosters a balanced development of all relevant transport modes, while encouraging a shift towards more sustainable modes. The plan puts forward an integrated set of technical, infrastructure, policy-based, and soft measures to improve performance and cost-effectiveness with regard to the declared goal and specific objectives.”*

See below to download the document. For more information, visit [tide-innovation.eu](http://tide-innovation.eu)

Photo by William Murphy / CC BY-SA