The Mediterranean Region has specific features like climate and biodiversity and all regions facing the Mediterranean Sea are concerned by intense vehicular traffic and by increasing tourism activity. Europe receives over half the world’s international tourist arrivals (UNWTO World Tourism Organization, Tourism Highlights 2018 Edition) and the MED area is the top world destination in terms of international and domestic tourism. These flows are mainly concentrated in summer, but in certain areas traffic peaks also occur in other months, due to trade fairs and congresses, not to mention daily commuters, all of which always represents a challenge.

While it is difficult to work on the reduction of long-distance emissions, it is easier to reduce the emissions of greenhouse gases generated by short-distance trips made within the MED cities. Therefore, the transnational Interreg MED MOBILITAS project (MOBility for nearly zero CO2 in MedITerranean tourism destinAtionS), within the GO SUMP horizontal network, aims at implementing Sustainable Urban Mobility Plans, policies, technologies, governance, innovative services and other actions or Sustainable Mobility Plans to reduce the negative impact of traffic.

This handbook is the most important outcome of the MOBILITAS project in terms of transferability.
The intention is to give added value to the projects concerning sustainable mobility, implemented in the MED area. In particular, this handbook gathers the results produced by all the projects included within GO SUMP network, giving specific attention to the adopted methodologies and implemented actions.