

By [News Editor](#) / Updated: 15 Oct 2014

[Sustainable Mobility Summit 2011](#)

Sunday 30 October 2011 at 01:01 Wednesday 02 November 2011 at 01:01

Vancouver,

Past event

Information / Description:

The Sustainable Mobility Summit 2011 in Vancouver, British Columbia, will be a four-day conference featuring Canadian and international experts speaking on the theme of sustainable mobility as a means of shaping urban spaces and travel choices.

The Vancouver Summit will feature a dedicated stream on the future and emerging directions of cycling and the impact of cycling on municipalities of all sizes. It will also include focused daily workshops where group discussions will stimulate creative thinking, learning and information sharing. Today's communities face a number of significant challenges to their quality of life, and sustainable mobility strategies can help them reduce greenhouse gas emissions from transportation, boost physical activity, improve air quality, preserve greenspace, reduce congestion and increase access to opportunity. The Sustainable Mobility Summit 2011 is an opportunity for international experts and participants to exchange ideas, share experiences and enhance cooperation. It will explore the idea of sustainable mobility as a key to human and ecosystem health, economic growth, transportation efficiency and quality of life in our communities.

Present in Vancouver and experience a community voted 'the #1 most livable' in the world. With a highly successful transit system, extensive networks of cycling and walking facilities, HOV lanes and compact, mixed use areas, citizens are able to make sustainable mobility part of everyday life. All this, plus spectacular scenery and the mildest climate in Canada.

Presentation Topics

TDM Strategies

TDM is focused on influencing travel behaviour. Describe successful strategies, plans, programs and initiatives that have enhanced sustainable mobility in your community. Examples include social marketing campaigns, promotion of cycling and walking for short trips, ridesharing and vanpooling initiatives, carsharing services, special events, traveller information systems, transportation pricing and tax strategies.

Mobility Options

Discuss innovations in expanding awareness and use of mobility options such as transit, cycling, walking, ride-sharing, telework, and carsharing.

Travel Planning

TDM tools, resources, strategies and outreach initiatives typically focus on workplaces, schools, or neighbourhoods. Describe innovations, best practices and successes in travel planning activities.

Sustainable Development

Sustainable mobility starts with supportive land use policies, practices, and implementation. Showcase your successes with transit-oriented development, site design, and economic development.

Cycling

A vibrant cycling culture and increasing cycling modal share are particular areas of interest. Topics include policy; bike share (feasibility, transit integration, operation); separated bike lane debate; seamless cycle/transit integration; moving cycling traffic growth significantly forward through strategic, comprehensive cycling master plans; impacts of cycling touring networks, cycle monitoring programs, economics for increasing cycling; dialogue on designing cities - Cycling as part of an integrated transportation/land use program.

Environment

The environment is a growing catalyst for sustainable mobility initiatives. Describe how sustainable mobility strategies are affecting air emissions and climate change.

Health

Improvements in physical activity and air quality are key outcomes of sustainable mobility strategies. Describe how policies, programs, initiatives, services, tools and resources have helped improve health in your community by reducing physical inactivity and air pollution.

Modal Integration

The seamless integration of travel options is vital to sustainable mobility. Present best practices in areas such as walking and cycling access to transit, mobility hubs, complete streets, bicycle and motor vehicle parking, and multimodal marketing.

Policy

A comprehensive and targeted policy framework is vital to success. What policies, legislation and funding are required, and where are they lacking? What are the appropriate roles of various levels of government? How can partnership and collaboration help?

New for 2011

A variety of session formats will be offered this year. Presenters will be able to indicate their preference upon abstract submittal.

- SNAP or Pecha Kucha - 20 slides @20 seconds/slide - a total of 6.40 minutes per presentation - stimulating ideas and innovation
- Regular concurrent panel session - 3 presenters at 20 minutes each.

Plus, we'll be offering interactive workshop breakout/roundtable sessions - facilitating dynamic creative discussions on focused topic areas.

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