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[Home](#) > ROADPOL Safety Days

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ROADPOL Safety Days

Wednesday 16 September 2020 at 00:00

Past event

Information / Description:

This year is the first edition of the new ROADPOL's Safety Days (previously known as Project EDWARD), and the main event takes place on 16 September 2020 in Mainz, Germany during [EUROPEANMOBILITYWEEK](#). The purpose of the main event is to report on the activities of the 2020 campaign and once again call on all European people to actively support ROADPOL in the event week.

The overall aim of the ROADPOL Safety Days is to draw attention to road safety in Europe and beyond, by providing activities and events that raise awareness of risks road users may encounter, and that promote safe behaviour and the respect of traffic rules.

Every day, nearly 70 people in Europe are killed in traffic: children playing, pedestrians, cyclists, motorcyclists and drivers of cars or trucks. The aim is to work with governments, authorities and all road users to increase road safety and reduce fatalities, with specific awareness-raising activities taking place during the week 16-22 September. In 2020 the number of road deaths will be counted on Thursday 17 September, near the start of European Mobility Week. The aim is for this figure to be **zero**.

The main event has been planned as a digital press conference in 2020, please see the official ROADPOL Safety Days event listing for further information; <https://www.roadpolsafetydays.eu/event/roadpol-press-conference>

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