

By [News Editor](#) / Updated: 15 Oct 2014

## **[International Seminar on Flexible Transport](#)**

Monday 24 January 2011 at 01:01

Past event

### **Information / Description:**

The Seminar aims in providing a better understanding on Flexible Transport, create a know-how and a culture (both among planners and operators) concerning this subject and promoting its implementation at a European level.

The Seminar will cover the following themes:

#### 1. Understanding the Concept

- Fundamental aspects of FT
- What is FT? What are its benefits?
- In which cases is it recommended?
- Etc.

#### 2. Analysis and Design of FT

- Methods for demand analysis
- Methods for designing of FT services
- Feasibility study of FT
- Risks & barriers and how to overcome them

#### 3. Organisation and Operation of FT Services

- Service operation scenarios and organisation
- Business models, contracts, financing
- Organisational issues
- Operational costs

#### 4. Technologies for FT Services

- ITS tools o Booking and passenger/driver information technology
- Demonstration of software tools currently in use

#### 5. Marketing and Communication

- The importance of marketing and communication in the success of FT

#### 6. Monitoring

#### 7. Best Practice

- Successful examples of FT services from all around Europe
- Understanding of the successful examples: why did they work, to which element/s is their successfulness attributed?

Are you interested in presenting a paper at the Seminar, then visit the [Call for Papers section](#).

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