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By [News Editor](#) / Updated: 02 Sep 2016

[European Mobility Week](#)

Friday 16 September 2016 at 00:00 Thursday 22 September 2016 at 23:55

Past event

Information / Description:

The EUROPEAN**MOBILITY**WEEK campaign is the perfect opportunity to present sustainable mobility alternatives to citizens, to explain the challenges that cities and towns are facing in order to induce behavioural change and make progress towards creating a more sustainable transport strategy for Europe

Since 2002 EUROPEAN**MOBILITY**WEEK has sought to influence mobility and urban transport issues, as well as improve the health and quality of life of citizens. The campaign also gives citizens the chance to explore what the role of city streets really is, and to explore concrete solutions to tackle urban challenges, such as air pollution.

Local authorities are strongly encouraged to use the Week to test new transport measures and get feedback from citizens. It is also an excellent opportunity for local stakeholders to get together and discuss the different aspects of mobility and air quality, find innovative solutions to reduce car-use and thus emissions, and test new technologies or planning measures.

This year EUROPEAN**MOBILITY**WEEK will be held under the banner of 'Smart and sustainable mobility - an investment for Europe', referring to the close ties between transport and economics. The benefits of smarter mobility apply across the board - from the public to the private sector, from society at large to the individual. In 2016, EUROPEAN**MOBILITY**WEEK is encouraging local politicians and the public to look at smart and sustainable mobility as an investment for Europe.

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