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[European Mobility Week](#)

Wednesday 16 September 2015 at 08:00 Tuesday 22 September 2015 at 23:00

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"> Juan Caballero

Past event

Information / Description:

Every year between 16 and 22 September European local authorities participate in EUROPEAN**MOBILITY**WEEK, the core event of the campaign on sustainable urban mobility *DO THE RIGHT MIX*. The campaign is organised with the support of the Directorate-General for Transport and Mobility of the European Commission. The aim is to encourage European local authorities to introduce sustainable transport measures, and to invite their residents to try out alternatives to car use.

The week finishes with the celebration of “Car-Free Day”, which sees participating towns and cities set aside one or several areas solely for pedestrians, cyclists and public transport for the entire day.

Since its introduction in 2002, the impact of EUROPEAN**MOBILITY**WEEK has steadily grown, both across Europe and around the world. In recent years, the campaign has spread to countries such as Japan, South Korea, Argentina, Brazil and Canada.

Hundreds of cities are expected to officially register for this year’s campaign. This year’s call to action - “Choose. Change. Combine” - encourages people to try out new ways of getting around, and exemplifies the 2015 theme of [multimodality](#).

Last year, more than 9,000 permanent measures were implemented, mainly focusing on infrastructure for cycling and walking, traffic-calming, improving transport accessibility and raising awareness about sustainable travel behaviour.

The campaign represents an opportunity for [participating cities and towns](#) to demonstrate the importance of sustainable urban mobility and is a unique chance for local authorities to test their transport policies and present them to citizens.

EUROPEAN**MOBILITY**WEEK is managed by a consortium led by EUROCITIES that includes two city networks (ICLEI - Local Governments for Sustainability and POLIS), a professional communication agency (ICF-MOSTRA) and a recognised international organisation (Regional Environmental Centre).

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