

By [Michiel Modijefsky](#) / Updated: 15 Jun 2020

[Creating Vibrant and Green Cities by Promoting Cargo Bikes](#)

Monday 15 June 2020, 11:00 to 12:00

Past event

Information / Description:

Creating Vibrant and Green Cities by Promoting Cargo Bikes

On Monday 15 June 2020, the City Changer Cargo Bike project and the European Cyclists' Federation invite you to take part in a webinar from 11:00 - 12:00 CEST!

The world's cities are facing a complex set of challenges related to urban mobility, which are predicted to worsen as the volume of traffic caused by commercial delivery services and private trips increases. But the cycling world has a solution: cargo bikes! These bikes have the potential to tackle the environmental, logistics, traffic and social issues facing many European cities, all while providing a new perception of mobility, transport and quality of life.

During the webinar, we will be exploring how mayors and decision-makers can create healthier, greener and vibrant cities through cargo bikes. You will have the opportunity to explore different ways of promoting cargo bikes and learn more about case studies from cities that have embraced cargo bikes as a real solution to larger problems facing European cities.

Agenda

- 11:00-11:05 Introduction by **Anna-Karina Reibold**, Communications Assistant, European Cyclists' Federation
- 11:05-11:20 [A Mayor's Guide to Cargo Bike](#) by **Morten Kabell**, co-CEO, European Cyclists' Federation
- 11:15-11:20 Q&A
- 11:20-11:35 Fiscal incentives & Subsidy Schemes for the Purchase of Cargo Bikes by **Holger Haubold**, Director of Intellectual Property & Data Collection, European Cyclists' Federation
- 11:35-11:40 Q&A
- 11:40-11:45 Closing remarks

Share on

[](#)

[](#)

[](#)
