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## [Madrid launches BiciMAD Go, a service of free-floating electric bikes](#)

Submitted by [Cláudia Ribeiro](#) on 22 Sep 2020

**Picture:**



**Country:**

Spain

**Topic:**

Clean and energy-efficient vehicles

**Link:**

[Link to original article](#)

**Body:**

EMT (the Municipal Transport Company of Madrid) has deployed the [BiciMAD Go](#) service, a new shared mobility project of free-floating electric bikes. The public transport authority has been granted permission by the City of Madrid to operate a total of 454 free-floating vehicles throughout the Spanish capital, covering 46 streets in 8 districts in the city's inner ring, and 25 areas of 7 districts in its outer area.

BiciMAD Go will operate 24 hours a day, 365 days a year, constituting a sustainable mobility

alternative in the city, which differs but complements the already existing BiciMAD service. The resolution that authorises implementation of this service allows for a maximum of 4800 free-floating bikes to be made available in Madrid. The deployment of the service will be progressive but expected to be fully in place before 01 November 2020.

Borja Carabante, the Deputy Mayor for Environment and Mobility, stated that one of the main advantages of the free-floating bike service is that “they are located around Metro stations, buses or transport nodes to promote intermodality, which is one of the principles governing the Sustainable Mobility Plan of the City of Madrid”, which ultimately aims to help reduce the polluting emissions of the capital.

Potential users need to pre-register for the service through the already existing BiciMad app, by selecting “BiciMad Go” and filling in their details and means of payment. Current BiciMAD users will be able to register in a very simple way using the "Enable BiciMAD Go" option in the side menu of the app. Once the registration is confirmed via e-mail, users can use the bikes by reading the QR code located in the vehicle, unlocking the lock placed on the rear wheel, and releasing the bike for use. A trip can end both at BiciMAD stations and in any location permitted by the current road regulation, which offers total freedom of movement.

The fleet of BiciMAD Go bikes, whether they have been anchored at the station - or are parked on the street will be disinfected daily - although EMT advises users to wear gloves and masks while using the bikes. The arrival of new electric bikes is part of the Environmental Sustainability Strategy “Madrid 360” to boost sustainable mobility and help reduce polluting emissions until it meets the European Air Quality Directive.

Photo Credit: EMT Madrid

Article first published first at [EMT's website](#), on 31 August 2020.

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