Towns and cities across Europe and further afield can now register their participation in EUROPEAN MOBILITY WEEK 2020.

The annual campaign, which takes place from 16-22 September each year, is organised by the European Commission’s Directorate-General for Mobility and Transport and seeks to improve quality of life through promoting clean mobility and sustainable urban transport. This year’s campaign puts the spotlight on ‘zero emission mobility for all’. For more information about this year’s theme, the EUROPEAN MOBILITY WEEK team has provided a series of Thematic Guidelines.

To respond to the uncertainties arising from the COVID-19 pandemic, registration by towns and cities this year has maximum flexibility to cover events and measures as usual, or online alternatives and all innovative COVID-19 transport solutions, with no obligation to select any of the three options - holding a week of activities focused on sustainable mobility, implementing one or more permanent
transport measures, or holding a ‘Car-Free-Day’

Last year’s EUROPEAN MOBILITY WEEK saw a record-breaking 3,135 towns and cities from 50 countries take part in the campaign.

Businesses, NGOs, schools and other actors, including cities, who want to get involved in the EUROPEAN MOBILITY WEEK campaign are also invited to register their MOBILITY ACTION online.

A MOBILITY ACTION is any action that promotes the idea of sustainable urban mobility. It can be limited to a specific day or last for several weeks/months and can take place at any moment of the year.

For more information and to register for EUROPEAN MOBILITY WEEK 2020, click here