By introducing car sharing with electric vehicles, Norwegian company Move About combines two of the biggest trends in the transportation sector.

Zero hassle, zero emissions is the slogan of Move About, a Norwegian electric car sharing company. The company was founded in 2007 by experienced entrepreneurs leaning towards the environment. Last week Move About opened the world's first full-electric public car sharing service in Oslo.

With some forty vehicles Move About now operates the largest fleet of electric vehicles in Norway. The aim in Oslo is to have about 75 vehicles in the public scheme and about the same number in
corporate fleets within another twelve to eighteen months.

The corporate scheme works as follows: for a fixed monthly cost, Move About provides vehicles and a dedicated web portal. They make good on their promise of zero hassle, for the complete service package includes everything from insurance to wiper fluid, as it says on their website.

The public scheme is just as simple and involves a monthly membership fee plus an hourly rate. Local incentives vary, but in some places electric cars have free parking, are exempt from road pricing or are allowed in bus lanes.

Link: http://www.norwaypost.no/content/view/22074/26/

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