Significant progress has been made in road transport safety since the early 2000s. The number of road deaths has fallen by 54%. Yet this should not lead to complacency: statistics for 2015 indicated that this downward rate was slowing.

That is where initiatives like Project EDWARD: European Day without a Road Death come in. Now in its second year, the objective of the initiative launched by the European Traffic Police Network (TIPSOL) is that no one should die on the roads of Europe on 21 September.

Road Safety Days are being organised across Europe to raise awareness with road users about the risks they face, the risks they may pose to others, and how they can go about reducing those risks. By doing so, the likelihood of road deaths and serious injuries occurring can be greatly reduced.

Regardless of whether you work for a national government, a private organisation, a public agency, a charity, a school, college or university, or whether the cause is simply important to you as an individual, everyone can organise a road safety day.

Go here to register your initiative - roadsafetydays.eu.
You can also make your voice heard by signing the campaign pledge - [projectedward.eu](http://projectedward.eu)

Alternatively, send a video message and get involved on social media via #ProjectEDWARD.

Join the campaign and do what you can to help make Europe's roads safer: every single death on them is one too many.

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