Pledge your support for Project EDWARD to help make Europe's roads safer on Thursday 26 September

Submitted by Fiona Twisse on 23 Sep 2019

Picture:

Country:
Europe-wide

Topic:
Safety and urban mobility

Body:

Road safety is in focus across the European Union on Thursday 26 September 2019. Every year since 2016 on the day dubbed as 'Project EDWARD' the European Commission has promoted safe and responsible driving in an effort to experience a European Day Without A Road Death. The long-term aim is to spearhead significant and sustained reduction in death and serious injury on roads across the world.

Drivers across Europe can pledge their support for the campaign by reminding family and friends about important safety checks, safe driving behaviour and taking responsibility whilst on the
road. The project website features information and resources to help people share this important message. Everyone is invited to follow and share Project EDWARD activities on social media using @ProjectEDWARD and #ProjectEDWARD.

Join Project EDWARD in pledging to reduce risk and improve safety on your road journeys, not just on 26 September but every day!