

By [News Editor](#) / Updated: 01 Aug 2014

[Near Field Communication services in public transport in Nice \(France\)](#)

Submitted by [News Editor](#) on 16 Dec 2010

Picture:



Country:

France

Topic:

Traffic and demand management

Body:

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The results have been released by AFSCM*, which is one of the promoters of Cityzi. Six months after the launch of Cityzi in Nice, 2,500 people have bought a Cityzi mobile in the city, a number expected to reach 3,300 by the end of the year. According to AFSCM, this initial first six month period has allowed them to validate the reliability and efficiency of the technology, and to confirm the interest of the citizens.

Cityzi relies on a broad range of services, including NFC mobile payment, fidelity schemes, public transport passes and traffic information. Users can buy or validate public transport tickets with Cityzi mobile. They can also access on their mobile and through NFC technology at bus stops and

other areas, up to date information on traffic and bus schedules.

Customer satisfaction is very positive according to the study. The arrival of new Cityzi mobile phones on the market in 2011 (NFC mobile phones), sold by most of major mobile manufacturers, with a secure technology, should lead to the large deployment of these type of services in Nice. The interest of other French cities, who have answered the consultation of the French ministry on this issue last summer, could further accelerate the deployment.

Link: <http://www.afscm.org>

* Association Française du Sans Contact Mobile

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