

By Sarah Martens / Updated: 11 May 2015

## Bicycle advocacy secures more than 1 billion euro in London (UK)

Submitted by Sarah Martens on 20 Mar 2013

**Picture:**



**Country:**

United Kingdom

**Topic:**

Walking and cycling

**Body:**

London has planned to spend over €1 billion (£913 million) to revitalize urban cycling. The capital's ambitious new cycling plan backs Dutch style infrastructure with strong commitments on better cycle routes, traffic restriction and 'Little Holland' style developments.

The £913m investment forms part of a ten year plan with the majority of infrastructure to be built within the first four years. The 'game-changing' plan was in large part due to the hard work of the cycling advocacy community.

"Both the Mayor and I pay tribute to the London Cyclists' Campaign, journalists, bloggers and other campaigners for driving the issue so far up the political agenda," says Andrew Gilligan, London's newly appointed cycling commissioner.

Speaking about the routes, London Mayor Boris Johnson said: 'I want to make it normal, something for everyone, something you feel comfortable doing in your ordinary clothes. Our new routes will give people the confidence to get in the saddle.

For the European Cyclists' Federation (ECF) the announced plans prove that bicycle advocacy works. "In every city where we have seen big increases in expenditure on cycling there has been a vibrant community of advocates driving the change," says Kevin Mayne, Director of Development at ECF. We need to ensure that there are groups like our UK members in every city in Europe."

Source and photo credits: ECF Press Release 8 March

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