

## [RingGo pay-by-phone parking for rail users. UK](#)



**Contact:**

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**City:**

Area wide

**Country:**

United Kingdom

**Topic:**

Traffic and demand management

Archive

**Description**

Since August 2006, UK rail users have had the option to pay for parking by mobile phone at all 63 rail station car parks along the Great Western Rail Network. The service is quick to use, avoids the need to carry coinage and passengers can top-up" with extra time if they need to.

## Background & Objectives

After parking at a car park, motorists make a short phone call giving the 4-digit individual car park location number and their vehicle and payment card details. Their details are stored for quicker use next time. Receipts are available through a PIN protected website. The scheme is enforced by parking attendants using adapted hand-held PDA devices or mobile phones. They check car registration numbers to ensure drivers have a valid 'mobile ticket'. SMS texts can be requested as a reminder that the session is coming to an end (10 minutes before the session expires) , and the customer has the option of extending their parking with a further call from wherever they are.

# Implementation

Following a trial at Bristol Parkway station, the scheme was rolled out to 63 rail stations along the First Great Western rail network from April 15th 2006 throughout the South and West of England. The cost charged by RingGo to First Great Western was originally 20p (0.3 Euro) for each booking, although, from May 2007, First Great Western have chosen to absorb this cost. The technology for the system is provided by Cobalt Telephone Technologies. ([www.ctt.co.uk](http://www.ctt.co.uk)).

## Conclusions

- Approximately 30% of rail customers who use parking facilities are currently using the service, totalling about 100,000 customers since the scheme was introduced and generating about £14,000 (20,700 Euro) in payments per day.
- Approximately 700 new users are registering for the scheme each week

Further information

[www.RingGo.co.uk](http://www.RingGo.co.uk)

[info@RingGo.co.uk](mailto:info@RingGo.co.uk)

### Keywords

parking charging

parking management

road pricing - GPS pricing

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