



3rd European Conference on Sustainable Urban Mobility Plans

12 –13 APRIL 2016 | BREMEN, GERMANY



Planning the efficient city

Alongside keynotes from the European Commission, the German Ministry for Transport and international experts and best practice cities, join working groups exploring:

The Big Picture	New Horizons	The Integration Challenge	Planning Techniques
Investigate the interface between mobility planning, land use planning and urban design	Anticipate future challenges, opportunities and trends in today's mobility planning	Investigate key areas for policy integration, including health, energy and city resilience	Get an update on planning methods and tools

Join 300 delegates at the principal annual event for all those involved in turning the Sustainable Urban Mobility Plan concept into practice.

Register for this free event at www.eltis.org





PLANNING THE EFFICIENT CITY

The efficient city uses available resources at their optimum to create a city that has low congestion, yet high mobility for work and leisure. It has high efficiency in using energy and space, and also ensures the greatest social, economic and environmental benefits are realised from its financial investments. It is engaging and dynamic – or simply, a great place to be!

Planning the efficient city means taking a forward-thinking and cooperative approach. The integration of related policy fields is an essential part of SUMP development explored at this conference. Ensuring that the plan contributes to a range of city objectives, including accessibility, reductions in greenhouse gas emissions, health, environmental quality, climate resilience and social equity, will improve the quality and value of the plan as well as political commitment to its implementation.

YOUR CONFERENCE IN BREMEN

Visit Bremen to experience a city where SUMP processes are at the heart of decision-making; to witness sustainable urban mobility planning in practice.

Bremen is the perfect location to visit and explore the conference theme. The city has one of the lowest congestion rates in Europe and was winner of the Sustainable Urban Mobility Plan (SUMP) Award 2014.

Bremen is a harbour city in northern Germany where 60% of all trips are already undertaken by walking, cycling and public transport. Nevertheless, the city has high ambitions to further improve quality of life by increasing the effectiveness of its transport system and reducing negative impacts such as safety risks, pollution and noise. Ambitious goals included in the 'Verkehrsentwicklungsplan Bremen 2025' (Sustainable Urban Mobility Plan adopted in 2014) include: achievement of a 20–25% increase in bicycle use; and achievement of a 15–20% increase in public transport. The city's commitment to learning the lessons of previous plan development and implementation, through best practice monitoring and evaluation processes, means the city is well-equipped to achieve these goals.



Join the Mayor's Tour

Bremen's Senator for the Environment, Construction and Transport invites all visiting Mayors and elected representatives to join a hosted tour of the City of Bremen and for political talks. These will take place between 16:00 and 19:00 on 12 April 2016 and elected representatives are asked to confirm their interest in joining the tour using the online conference registration portal.



Agenda overview

The agenda may be subject to change.

The city of Bremen is delighted to host the 2016 Conference on Sustainable Urban Mobility Plans and offer, in collaboration with the European Platform on SUMP, an engaging, informative and interactive conference programme.

TUESDAY 12 APRIL 2016

09:00 – 10:30 Opening plenary session

Senator Dr Joachim Lohse, City of Bremen

Welcome and presentation of the Traffic Development Plan Bremen 2025

Nikolaus von Peter, Cabinet of Commissioner Violeta Bulc for Transport and Mobility, European Commission

The EU urban mobility and urban planning policy

Rainer Bomba, State Secretary, German Federal Ministry of Transport and Digital Infrastructure

Keynote presentation (speaker and subject tbc)

10:30 – 11:00 Coffee break, networking and marketplace of SUMP learning

11:00 – 12:30 Parallel Sessions (1)

The Big Picture	New Horizons	The Integration Challenge	Planning Techniques
<p>A1 – A holistic approach: spatial and mobility planning for the “functional city”. The location of new housing and business development determines, to a great extent, the mobility patterns of inhabitants. How can integrated planning across institutional boundaries and at the “city-region” scale best promote sustainable travel patterns?</p>	<p>B1 – Planning for a multicultural society. Mobility planning requires an understanding of how different traditions and values influence travel behaviour and involvement in participatory planning. As the migrant population is growing, we need to examine how mobility and planning can foster integration and social cohesion.</p>	<p>C1 – Body-image, health, congestion: planning for non-motorised mobility. There are many drivers for active transport: emotional factors, e.g. consciousness of body-shape, mobility gains (less congestion), as well as societal benefits (e.g. health). How can these drivers be built into planning processes? What are the planning steps cities should take to increasing walking and cycling systematically?</p>	<p>D1 – Scenario building and appraisal for measure selection. SUMP measures are the crucial output of the planning process, but too often cities limit themselves to pre-conceived solutions. This session will explore approaches that will lead to a robust, yet open-minded measure selection process.</p>

12:30 – 13:30 Lunch, networking and marketplace of SUMP learning

13:30 – 16:00 Mobility excursions around Bremen!

Excursion options include:

The Big Picture	New Horizons	The Integration Challenge	Planning Techniques
<p>E1 – Hulsberg walkshop: the planning of a low car (and low carbon) neighbourhood.</p> <p>E2 – Überseestadt tour: learn about the regeneration of this old harbour area.</p> <p>E3 – Findorff walkshop: see the steps taken to implement resilient street design and integrate mobility points. Continue your discussions on this subject area in session A2.</p>	<p>E4 – Car-sharing showcase: explore examples of integrated planning for car-sharing and street design. Continue your discussions on this subject in session B2.</p> <p>Or: E5 – Go behind the scenes at Mercedes: visit one of Germany’s most modern car factories.</p>	<p>E6 – Visit to Bremen’s Freight Village: see how intermodal freight traffic is managed in practice. Continue your discussions on the subject of planning for logistics in session C2.</p> <p>Or select one of the following options:</p> <p>E7 – Travelling by electric bus: a visit by bus to an e-bus depot and charging station.</p> <p>E8 – The past and present of trams: an excursion by tram to a public transport museum.</p>	<p>E9, E10, E11 – Experience Bremen by cycling: join one of three organised tours, one of which will be conducted in the German language. Continue your discussions on the subject of planning for cycling in session D2.</p>

16:00 – 17:00 Coffee break, networking and marketplace of SUMP learning

17:00 – 18:30 Parallel Sessions (2)

The Big Picture	New Horizons	The Integration Challenge	Planning Techniques
<p>A2 – Planning the traffic equilibrium: re-design for sustainable mobility. Urban regeneration schemes provide opportunities to take a fresh look at existing road infrastructure, with ‘equal rights and equal space for all means of transport’ as an objective. How can we transform the streetscape to deliver environmental quality and promote safe, sustainable modes of travel?</p>	<p>B2 – Use it, don’t own it: the rise of the sharing economy. Ride-sharing, car-sharing, bike-sharing, and taxi-sharing are examples of the sharing economy on the rise. What are the benefits and the ultimate potential for urban mobility? How can cities support and integrate the new paradigm in planning?</p>	<p>C2 – The freight challenge: developing a sustainable urban freight policy. Freight represents a substantial proportion of urban traffic movements, but planning for city logistics is a complex area. How can different stakeholder interests be reconciled? Which solutions can provide examples for urban freight and logistics planning.</p>	<p>D2 – Tools to support walking and cycling planning. Monitoring of congestion levels shows that clear benefits have been achieved by “cycle-friendly cities”. A range of tools will be presented that support the planning process from data collection, through to modelling/simulation and evaluation.</p>

19:30 – 22:30 Evening event and conference dinner

The City of Bremen is pleased to invite all conference participants to the evening event and dinner, which will take place in the magnificent renaissance era Town Hall (a UNESCO World Heritage Site). The evening event is free to attend for conference delegates.

WEDNESDAY 13 APRIL 2016

09:00 – 10:30 Parallel Sessions (3)

The Big Picture	New Horizons	The Integration Challenge	Planning Techniques
<p>A3 – New community design: public transport oriented development in practice. Major new housing developments provide an opportunity to engrain sustainable transport lifestyles, through the application of public transport-oriented development principles. Explore case studies of new development where low car dependence has been a key objective.</p>	<p>B3 – Automated urban road transport: what is the impact on planning? Driver-less vehicles are increasingly in the headlines, with promises of more comfort, greater safety, and more efficient use of road space. What can technology deliver – and over what timeframe could this be feasible. How do we plan for the transition? What is relevant today for long-term investment decisions?</p>	<p>C3 – Planning for more resilient cities. As a result of climate change, extreme weather events, e.g. flash floods, are expected to become more frequent throughout Europe. Which planning considerations and design solutions can be promoted through SUMP to improve the resilience of our streets and transport networks?</p>	<p>D3 – The role of assessment tools in SUMP preparation and evaluation. A range of assessment tools have been developed in the context of EU projects to help guide the plan-making process overall, and to enable analysis on specific issues with the aim of supporting decision-making and plan evaluation.</p>

10:30 – 11:00 Coffee break, networking and marketplace of SUMP learning

11:00 – 12:30 Parallel Sessions (4)

The Big Picture	New Horizons	The Integration Challenge	Planning Techniques
<p>A4 – Planning for intermodality: creating a network of nodes. Well-located and well-equipped nodes help to promote intermodality between public transport, non-motorised and shared modes. What should a city-wide network of nodes look like? What services should they provide?</p>	<p>B4 – SUMP goes global! Fostering two-way learning and exchange channels. The challenge of sustainable urban mobility planning is global and Europe’s SUMP concept has inspired planners on other continents. What can we learn in Europe from other planning approaches? This session gathers examples from international exchange within the EU funded SOLUTIONS project.</p>	<p>C4 – Planning for an electro-mobile city. Electromobility concepts have created high expectations. How can we ensure that the transport and environmental impacts are delivered? How to plan for the inclusion of public transport and sharing concepts? What are the impacts of non-transport aspects like smart grid, local renewable production, and new energy storage solutions for the community and home?</p>	<p>D4 – Mobilising civic participation. The SUMP process needs manifold participation tools – from conventional elements to new online tools. There is no silver bullet. Explore the range of tools available, their positives and pitfalls, to inform your authority’s approach to stakeholder and citizen engagement. This session presents inspiring examples of planning for sustainable transport.</p>

12:30 – 13:30 Lunch, networking and marketplace of SUMP learning

13:30 – 16:00 Closing plenary session

Commissioner Violeta Bulc, Transport and Mobility, European Commission

Interactive discussion involving conference participants and an expert panel

Keynote presentation (speaker and subject tbc)



ACTIVITIES IN THE MARKETPLACE OF SUMP LEARNING

The marketplace will showcase a range of sustainable urban mobility planning best practice, guidance and tools for you to discover, including:

- **Bremen “SUMP on Tour” participation tool and scenario *Competition!***
 - Learn more about the Bremen SUMP Consultation Exhibition (pictured) and Online Tools. Participate in the SUMP scenario competition.
- **SUMP Self-Assessment** – Check out this free online tool disseminated by the CH4LLENGE project and begin your own SUMP assessment.
- **European Commission Urban Mobility Indicators *Competition!*** – Learn about the European Commission’s Initiative to create a robust indicator set and provide your feedback during the conference in the open competition.



HOW TO REACH BREMEN

Bremen can be reached by train – with hourly long-distance services from the west, the south and the north of Germany (information www.bahn.de).

Bremen’s international airport provides connecting services with Lufthansa (via Frankfurt, Munich, Stuttgart), Air France (via Paris), KLM (via Amsterdam), SAS (via Copenhagen), THY (via Istanbul) and Brussels Air (via Brussels). Ryanair and Germania provide regular flights to many further destinations (incl. daily flights to London). The city centre and main train station near the conference venue can be reached by a short tram ride directly from Bremen’s airport (line n° 6).

Additionally, you may check whether there are direct connections from your region to Hamburg or Hanover. From Hamburg Airport and Hanover Airport, there are frequent train connections to Bremen; travel time from Hamburg or Hanover airport to Bremen by train is about 1:30 – 2:00 hrs.

WHERE TO STAY IN BREMEN

The conference venue, the **Messe Bremen** (exhibition hall), is located 250m from the main railway station (‘Hauptbahnhof’) and served by public transport as follows:

- stop “Messe-Zentrum”, bus 26 & 27; or
- “Blumenthalstraße”, trams 6 & 8, bus 24, 630 & 670

The venue can therefore be reached either by walking or by a short public transport trip from hotels in the central city area. Further information on public transport in Bremen can be found at www.bsag.de

For conference participants, a special rate of € 99 per night – incl. breakfast and internet – has been arranged with the Maritim Hotel at the conference venue. To use this special rate, please make your booking via e-mail: reservierung.bre@maritim.de – using the reference code SUMP-2016.

Register for this free event at www.eltis.org