

**2<sup>ND</sup> EUROPEAN CONFERENCE ON  
SUSTAINABLE URBAN MOBILITY PLANS**  
16-17 JUNE 2015, BUCHAREST, ROMANIA

**Sustainable mobility for everyone**

## Conference agenda



Rectorate Building

**"POLITEHNICA" University of Bucharest**

Splaiul Independenței 313, Corp JA 003

060042 Bucharest, sector 6



Library Building



Tuesday 16 June 2015				
Rectorate Building, "Radu Voinea" auditorium nr. AN010	09.00	Registrations and coffee		
	09.30	<b>Welcome and introduction to the conference</b> <i>Professor Iulian BĂDESCU, Dean of the Transport Faculty, Politehnica University of Bucharest, Ecaterina ANDRONESCU, Senate President, Politehnica University of Bucharest, and the moderator Karl-Heinz POSCH, European Platform on Mobility Management - EPOMM</i>		
	09.40	<b>Keynote: Sustainable Urban Mobility Plans - progress and European Commission initiatives</b> <i>Nataša VIDOVIČ, Cabinet of Commissioner Violeta Bulc, European Commission</i>		
	10.00	<b>Keynote: Sustainable urban mobility planning in Romanian – context and legislation</b> <i>Gabriel FRIPTU, Director, Ministry of Regional Development and Public Administration - MDRAP and Diana ȚENEA, Director, Ministry of Regional Development and Public Administration - MDRAP</i>		
	10.20	<b>Keynote: Creating impetus for SUMP in Romania through the Growth Poles Programme</b> <i>Aura RĂDUCU, Principal Manager, European Bank for Reconstruction and Development – EBRD Romanian branch</i>		
	10.40	<b>SUMP City focus: Bucharest-Ilfov agglomeration</b> <i>Moshe HIRSH, ROM-T and Ion DEDU, Executive Director for Transport, Bucharest Municipality</i>		
	11.00	Questions and Answers session with presenters		
Library Building – Parallel Sessions	11.30	Coffee break and project marketplace (Floor 3)		
	12.00	<b>'All cities' - Territorial integration for metropolitan cities and polycentric regions (Floor 2, Room 2.1)</b>  <b>Aim:</b> To identify governance measures that can be taken to enhance cross-boundary planning and measure implementation.  <b>Moderation and introduction to the methodology and experience of the PolySUMP project</b> <i>Carlo SESSA, ISIS</i>  <b>Verkehrsverbund Rhein-Sieg (VRS) - Transforming a transport association into a mobility network</b> <i>Dennis PRIESTER, Verkehrsverbund Rhein-Sieg - VRS</i>  <b>Sustainable mobility planning in the Vienna-Schwechat- Airport Region</b> <i>Gregory TELEPAK, PUMAS project and City of Vienna</i>	<b>'All people' – Tackling mobility poverty and approaches to making mobility affordable (Floor 3, Room 3.1)</b>  <b>Aim:</b> To explore the concept and reality of "mobility poverty" and the approaches available to cities to help keep mobility affordable.  <b>Moderation and introduction</b> <i>Siegfried RUPPRECHT, SOLUTIONS project and Rupprecht Consult</i>  <b>Mobility poverty: different levels of restricted access to public transport services in European context</b> <i>András EKÉS, Metropolitan Research Institute - MRI</i>  <b>Perspective on mobility poverty and responses in the Alba Iulia region</b> <i>Stelian NICOLA, Alba Iulia Municipality</i>  <b>Mind the gap, sustainable mobility for all</b> <i>Els VAN DEN BROECK, Mobiel 21</i>	<b>Planning Techniques - Data collection and establishing a baseline for SUMP preparation (Floor 4, Room 4.1)</b>  <b>Aim:</b> For many cities it is challenging to establish a baseline for planning due to inconsistent data collection in the past. Session investigates techniques that can be utilised to overcome this problem.  <b>Moderation and introduction</b> <i>Colin BLACK, EVIDENCE project and Contemporary Transport</i>  <b>Case studies of data collection for the Timișoara and Cluj-Napoca SUMPs</b> <i>Willem BROUWER and Mihai GRECU, Arup</i>  <b>Safety as a key issue in Romania and the use of data to persuade policy and decision-makers</b> <i>Luana BIDASCA, European Transport Safety Council - ETSC</i>
	13.30	Lunch break, project marketplace and exhibition (Floors 2 and 3)		

Tuesday 16 June 2015			
Rectorate Building "Radu Voinea" auditorium	14.30	<b>Keynote: Sustainable Urban Mobility Plans for all cities. Is it really paying off?</b> <i>Professor Tom RYE, Director of the Transport Research Institute, Edinburgh Napier University</i>	
	14.50	<b>SUMP City focus: Malmö</b> <i>Peter HÅKANSSON and Andreas NORDIN, Project Managers for the Traffic and Mobility Plan, City of Malmö</i>	
	15.10	<b>Questions and Answers session and panel discussion</b> Panel members: the presenters, <i>Iva MACHALOVÁ, Brno City Municipality</i> and <i>Colin BLACK, EVIDENCE project and Contemporary Transport</i>	
Library Building – Parallel Sessions	15.30	<b>Coffee break and project marketplace (Floor 3)</b>	
	16.00 to 17.30	<b>'All cities' - Adapting the SUMP approach for small cities (Floor 2, Room 2.1)</b>	
		<b>'All people' - Participation and involving "hard to reach" groups (Floor 3, Room 3.1)</b>	
	<b>Planning Techniques - Scenario development and modelling – why, what, when and how much? (Floor 4, Room 4.1)</b>		
	<b>Aim:</b> Completing all tasks in the SUMP Guidelines may be unrealistic for small cities. This session explores how cities with limited resources can adapt the planning process. <b>Moderation and introduction</b> <i>Aljaž PLEVNIK, BUMP project and Urban Planning Institute of the Republic of Slovenia</i> <b>Case study of SUMP preparation in Ljutomer, Slovenia</b> <i>Mitja KOLBL, City of Ljutomer</i>	<b>Aim:</b> To explore the reasons for investing greater effort in the involvement of "hard to reach groups", as well as alternative approaches cities can take. <b>Moderation and introduction to theoretical concepts regarding participation and representativeness</b> <i>Susanne BÖHLER-BAEDEKER, CHALLENGE project and Rupprecht Consult</i> <b>Involving citizens in the SUMP process: Citizen workshops in French PDUs</b> <i>Nicolas MERLE, ENDURANCE project and CEREMA</i> <b>Understanding community mobility through anthropological research: case study from Odense</b> <i>Anja PUGGAARD, ENDURANCE project and Gate 21</i> <b>Using mobile technologies to engage young people: case study from Venice</b> <i>Giuseppe MELLA, PUMAS project and City of Venice</i>	<b>Aim:</b> To understand best practice in transport modelling and where to focus investment in modelling. <b>Moderation and recommendations on what is modelled, at what planning stage/s and to what level</b> <i>Paul SPEIRS, PTV</i> <b>Case studies of the modelling work being undertaken for the Braşov SUMP</b> <i>Mike JORDANOU, WSP</i> <b>Introduction to the European Urban Transport Roadmap 2030 project and tool</b> <i>Guy HITCHCOCK, Ricardo-AEA</i>
Wednesday 17 June 2015			
Rectorate Building "Radu Voinea" auditorium	08.30	<b>Welcome coffee</b>	
	09.00	<b>Welcome and introduction to ENDURANCE, the European SUMP-network</b> <i>Karl-Heinz POSCH, European Platform on Mobility Management - EPOMM</i>	
	09.10	<b>National Sustainable Urban Mobility Plan initiatives – presentation and panel discussion</b> <b>A presentation on support actions taken by the national government in Slovenia</b> <i>Aljaž PLEVNIK, Urban Planning Institute of the Republic of Slovenia</i> Panel members including: <i>Ieva ANDRIULAITYTE, Lithuanian Association of Municipalities</i>	

Wednesday 17 June 2015				
Rectorate Building "Radu Voinea" auditorium	09.40	<b>SUMP City Focus: City of Vienna</b> <i>Gregory TELEPAK, City of Vienna</i>		
	10.10	<b>Keynotes: Financing the development and implementation of Sustainable Urban Mobility Plans – European Commission funding sources</b> <i>Isabelle MAËS, Policy Officer, DG Mobility and Transport - MOVE</i> <i>Marcel ROMMERTS, Head of Unit, Transport Research, European Commission, Innovation and Networks Executive Agency - INEA</i> <i>Raluca IONESCU ISAKSEN, DG Regional and Urban Policy - REGIO</i> <b>Questions and Answers</b>		
Library Building – Parallel Sessions	11.00	<b>Coffee break and project marketplace (Floor 3)</b>		
	11.30	<b>'All cities' – SUMP implementation and finance planning (Floor 2, Room 2.1)</b>	<b>'All people'- Demographics, socio-economic trends and implications for SUMP (Floor 3, Room 3.1)</b>	<b>Planning Techniques – Quantifying energy consumption in the transport sector (Floor 4, Room 4.1)</b>
		<b>Aim:</b> To explore when and how implementation planning should be incorporated within the planning process; and the potential of land value capture as a local finance tool for sustainable mobility projects. <b>Moderation and introduction</b> <i>Marcin WOLEK, CiViTAS Advisor Group and University of Gdansk</i> <b>Making SUMP Affordable – Maintaining the vision whilst managing the resource</b> <i>Jon HARRIS, BUMP project and Harris Ethical</i> <b>Case studies of land value capture from across Europe</b> <i>Blanca FERNANDEZ, Mercator Research Institute</i>	<b>Aim:</b> To take a 25 year look ahead at key trends to explore the questions: who are the people and what are their travel needs and desires? How should this influence the SUMP we prepare now? <b>Moderation and introduction to the COMPASS project: key social trends</b> <i>Claudia DE STASIO, TRT</i> <b>Case study of Suceava: demographic factors and settlement patterns influencing SUMP preparation</b> <i>Octavia STEPAN, Cities on the Move, "Ion Mincu" University of Architecture and Urban Planning</i> <b>Case study of Bremen: demographic change and how this has influenced SUMP preparation</b> <i>Michael GLOTZ-RICHTER, City of Bremen</i>	<b>Aim:</b> To explore approaches for quantifying energy consumption in the transport sector - working session on the emerging new Sustainable Energy Action Plan (SEAP) transport guidelines. <b>Moderation and introduction to the Covenant of Mayors</b> <i>Jeppe JENSEN, Covenant of Mayors Office</i> <b>SEAP Transport Guidelines: introduction to the methodology and options for improvement</b> <i>Andreea IANCU, European Commission Joint Research Centre</i> Expert panel members including: <i>Camelia RAȚĂ, ENDURANCE project and ABMEE - Agency of Brasov for the Management of Energy and Environment</i>
	13.00	<b>Conference reflections from the rapporteurs and closing remarks (Floor 3)</b> Rapporteurs: <i>Florin NEMȚANU, Politehnica University of Bucharest</i> <i>Marcin WOLEK, CiViTAS Advisory Group and University of Gdansk</i> <i>Octavia STEPAN, Cities on the Move and "Ion Mincu" University of Architecture and Urban Planning</i> and <i>Ivo CRÉ, Polis</i>		
13.30	<b>Lunch break, project marketplace and exhibition (Floors 2 and 3)</b>			