

European Urban Transport Roadmap 2030 – Launch Event

13th April, 2016, Bremen, Germany



What?	<p>The event is organised to launch the Urban Transport Roadmaps on-line scenario building tool. The tool, commissioned by DG MOVE, is a product of an expert and stakeholder engagement process. It is designed to allow cities to explore transport scenarios/roadmaps that are practical, feasible and implementable, assisting political and technical decision-makers to find the most suitable mix of policies and measures for their Sustainable Urban Mobility Plans (SUMPs) effectively translating their vision on sustainable urban mobility into a concrete reality.</p>
Who?	<p>Policy makers and technical staff of cities and towns, mobility experts and stakeholders, ministries and European institutions</p>
When?	<p>16:15 – 17:45 – Launch event At the premises and back-to-back with the 3rd European Conference on Sustainable Urban Mobility Plans, “Planning the efficient city”, Messe Bremen, 12-13 April 2016, Bremen</p> <p>18:00 – 19:30 – Reception</p>
Launch Agenda	<p>Opening statements and thoughts</p> <ul style="list-style-type: none">• <i>Daniela Rosca, DG MOVE, European Commission</i>• <i>Michael Glotz-Richter, City of Bremen, Germany</i> <p>Urban Transport Roadmaps – The scenario tool that may change your city policy</p> <ul style="list-style-type: none">• ‘How to sustain ambitious mobility action’ <i>Ivelina Strateva, City of Burgas, Bulgaria</i>• ‘Understanding the roadmaps tool’ <i>Guy Hitchcock, Ricardo, UK</i> <p>Why scenario building matters today - Fishbowl Panel</p> <ul style="list-style-type: none">• <i>Malin Andersson, City of Gothenburg, Sweden</i>• <i>Siegfried Rupperecht, Rupperecht Consult, Germany</i>• <i>Jakob Spanger, World Business Council for Sustainable Development (WBCSD)</i>• <i>Jens Schippl, Karlsruhe Institute of Technology, Germany</i>• <i>Ana Magdić, City of Zagreb, Croatia</i> <p>Facilitator: <i>Carsten Rothballer, ICLEI Europe</i></p> <p>Interactive Roadmap Reception</p>

3rd European Conference on Sustainable Urban Mobility Plans – [Programme](#).

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