



ZOOMING IN TO EASTERN EUROPE: LOOKING THROUGH A CULTURAL DIFFERENT LENS ON SUMP

Joint session of CIVITAS PROSPERITY, CIVITAS SUITS,
CIVITAS SUMP_s-Up and the MobiliseYourCity Partnership

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on Sustainable Urban Mobility Plans
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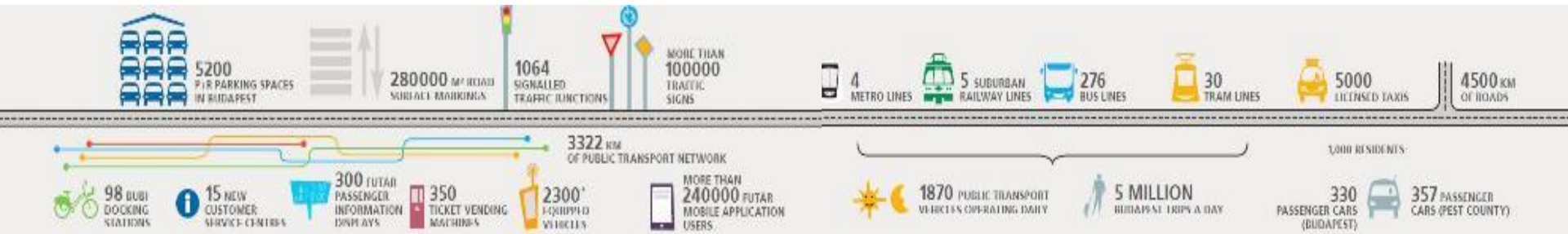
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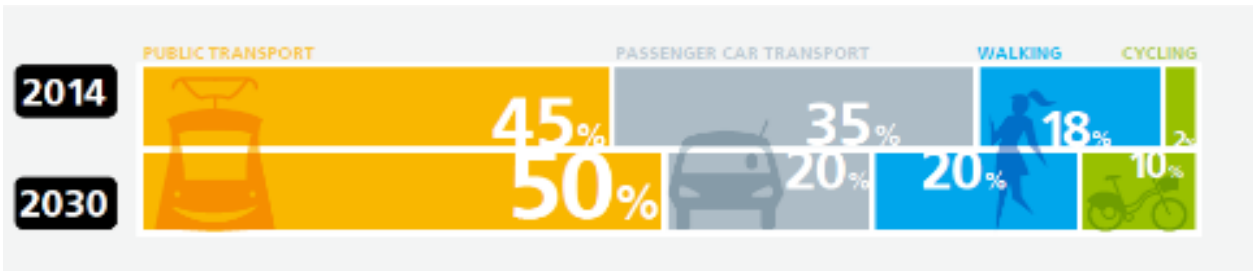
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City Introduction: Budapest, Hungary

1) Characteristics of Budapest's transport



2) Specific motivation of my city to engage in the topic of SUMP



Population: 1,750,000 inhabitants (stagnating)
Urban growth rate: Further 800,000 inhabitants in the metropolitan region



City Introduction: Budapest, Hungary

3) Signature improvement/investment measures tentatively envisioned by my city to be included in a SUMP

- Awareness of the new approach
- Formalised process of involvement
- Interacting with and drawing on research related to new forms of mobility

4) Main obstacles/challenges for take-up /implementation of SUMPs?

- **Participatory planning** (research - development - innovation projects: SUNRISE, Cities4People)
- **Campaigns for active mobility** (European Mobility Week, European Cycling Challenge, Budapest Cycling Challenge, MOL Bubi Challenge, EMPOWER project)

