



By Tom Nokes / Updated: 31 Jan 2018

MaaS Market - Concept to Delivery

Tuesday 20 February 2018 at 10:00 Wednesday 21 February 2018 at 15:50
London,

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"> Graham Anderson
Past event

Information / Description:

MaaS Market Europe is an annual two-day, international, senior-level conference for all organisations with an interest in putting into practice alternative forms of mobility, or Mobility as a Service – that is to say, new ways of getting people to their destination and new ways for them to pay for transport services.

The next conference takes place in London on February 20 and 21, 2018 and is one a limited number of global conferences and networking events for executives and senior managers in the transportation and ITS industry on the development of MaaS, focusing on key strategic, technological and business-critical issues.

The inaugural 2017 event was a great success attracting well over 230 delegates from 137 organisations and 14 countries in Europe, North America, Asia and the Middle East - representing national governments, urban and rural transport authorities, financial organisations, technology firms and global engineering consultancies.

The audience:

The delegates encompass the entire supply chain – transport authorities and political leaders, project managers, consultants, legislators, regulators along with service providers and suppliers.

The conference will give all who attend the opportunity to meet fellow local, regional and national government agency leaders, financiers and senior transport planners who are responsible for shaping the future of surface transportation.

The organisers:

The MaaS Market conferences are organised by *ITS International*, the leading global magazine and website for traffic management and urban mobility. Launched in 1995, *ITS International* magazine is the widest circulating, most requested and best read title in the sector.
