

Gothenburg Green gas (Sweden)

Name/ concept	Gothenburg Green gas/ Biogas in captive fleets
Start date/ Duration	2001, continues
City, region, country	Gothenburg (Sweden)
Geographical area covered/ trip length focus	city
Modal focus/ mode integration	modified green gas concept. use of natural gas in vehicles
Financing/ funding	public, (city), private, national
Human resources	-
Facilities/ vehicles	-
Relevant stakeholders	City, bus operator, Fordonsgas Väst (vehicle gas company), private citizens
Market segment & user groups targeted	<p>Since late 80s buses and increasing amount taxis operate on natural gas.</p> <p>2001 Göteborg required the bus operators to use gas buses and each year an increasing amount of renewable fuels.</p> <p>As no upgraded biogas was available, green gas concept developed similar amount crude biogas feeds in the cooking gas net.</p> <p>Revenues + national funding → upgrading plant planned for 2006</p>
Marketing	Intensive marketing through newspapers, web, company visits etc. Strong use of incentives. Most drivers operate on natural gas, mainly public vehicles buy green gas.
Monitoring/ evaluation	-
Other relevant aspects	-
Main contact	Mats-Ola Larsson, tel: +46 70 36 78 014, E-mail: mats-ola@miljofordon.se
Website	www.miljofordon.se
Available material	-